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| PATENTS ONLY To the state of th | 0360 | 00431 | arks: nereof. | PATENTS ONLY | |
| 1. Name of conveying party(ies): Charles P. Forrest, Sr. Charles P. Forrest, Jr. | Name: | Rogers Athletic So Sporting Goods Address: 495 Pion | outheast, LLC | | |
| | Street A City: State: | Address: Clare Michigan | Zip: | 48617 | |
| 3. Nature of conveyance: | | Other:Y 10 V | octive 10 | | mal NAIs |
| Assignment Change | of Name | 29/293,996:2 | 9/3/1, 06. 1Ree 24/ March 19, | 0 | 61/335,186 |
| 4. Application number(s) or patent number(s): | | | | | |
| If this document is being filed together with a execution date of the application is: | new app | lication, the | | | |
| A. Patent Application No.(s) 10/924,801 and 10/319,901 | Date | B. Patent No.(s) D466,963; D D601,218; D609 7,147,579 | | 478,954; D495,017; 596; 6,599,206 and | |
| Additional sheet attached? | Yes | ≥ No | | | |
| 5. Name and address of party to whom correspondence of concerning documents should be mailed: | ndence | | fapplications a | nd patents involved: | |
| Name: Kathrin E. Richards | | Eleven (11) | | | |
| Internal Address: VARNUM, RIDDERING, | | 7. Amount of fee: | \$ 440.007 | Hage 360- | |
| SCHMIDT & HOWLETT LLI | | Enclosed | | horized to be rged to deposit account | |
| Street Address: Bridgewater Place Post Office Box 352 | | 8. Deposit account | | | |
| City: Grand Rapids | | this form if payi | ing by deposit a | account): 22-0257 | |
| State: Michigan Zip: 49501- | 0352 | | | | |
| OO! | NOT USE | E THIS SPACE | | | |
| 9. To the best of my knowledge and belief, the fortrue copy of the original document. | oregoing /15/24 | | | | |
| Kathrin E. Richards Signature | D | ate - | Name of Pers | |] |
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PATENT ASSIGNMENT

Electronic Version v1.1 03/29/2010 Stylesheet Version v1.1 501132682

SUBMISSION TYPE: **NEW ASSIGNMENT**

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------------|----------------|
| Charles P Forrest Sr. | 03/19/2010 |
| Charles P Forrest Jr. | 03/19/2010 |

RECEIVING PARTY DATA

| Name: | Rogers Athletic Southeast, LLC d/b/a World Sporting Goods |
|-----------------|---|
| Street Address: | 495 Pioneer Parkway |
| City: | Clare |
| State/Country: | MICHIGAN |
| Postal Code: | 48617 |

PROPERTY NUMBERS Total: 16

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29293996 |
| Application Number: | 29311063 |
| Application Number: | 61270650 |
| Application Number: | 61335186 |
| Application Number: | 61335187 |
| Patent Number: | D466963 |
| Patent Number: | D469142 |
| Patent Number: | D478954 |
| Patent Number: | D495017 |
| Patent Number: | D601218 |
| Patent Number: | D609765 |
| Patent Number: | 5090696 |
| Patent Number: | 6599206 |
| Patent Number. | 7147579 |
| | |

PATENT

REEL: 024588 FRAME: 0390

USPTO 3/30/2010 1:25:55 PM PAGE 6/006 Fax Server

TO: KATHRIN E. RICHARDS COMPANY: 333 BRIDGE STREET, P.O. BOX 352

10924801 Application Number: Application Number: 10319901 **CORRESPONDENCE DATA** Fax Number: (616)336-7000 Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 616-336-6000 Email: kerichards@varnumlaw.com Correspondent Name: Kathrin E. Richards Address Line 1: 333 Bridge Street, P.O. Box 352 Address Line 4: Grand Rapids, MICHIGAN 49501 ATTORNEY DOCKET NUMBER: 64732 - PATENT ASSIGN NAME OF SUBMITTER: Kathrin E. Richards Total Attachments: 4 source=Rogers Athletic Patent Assignment#page1.tif source=Rogers Athletic Patent Assignment#page2.tif source=Rogers Athletic Patent Assignment#page3.tif source=Rogers Athletic Patent Assignment#page4.tif

PATENT

REEL: 024588 FRAME: 0391

INTELLECTUAL PROPERTY ASSIGNMENT

WHEREAS, Charles P. Forrest, Sr. an Alabama resident of 31 Signal Hill Road, Spanish Fort, Alabama 36527, and Charles P. Forrest, Jr., an Alabama resident of 29 Speckle Trout Rt., Spanish Fort, AL 36527 (each referred to as an "Assignor," and together as "Assignors") have entered into that certain Intellectual Property Purchase Agreement, dated and effective as of the date hereof (the "Purchase Agreement") with Rogers Athletic Southeast, LLC, a Michigan limited liability company of 495 Pioneer Parkway, Clare, MI ("Assignee"), pursuant to which Assignee acquired the entire right, title, and interest in, to, and under all of Assignors' inventions relating to the business of World Sporting Goods, Inc., an Alabama corporation, including inventions comprising certain new and useful improvements in sports training tools and methods, particularly relating to football training devices and methods, as further described in the Purchase Agreement and the United States Patent Applications and Registrations described in the attached Exhibit A; and

WHEREAS, Rogers Athletic Southeast, LLC, a Michigan limited liability company of 495 Pioneer Parkway, Clare, MI ("Assignee") is desirous of acquiring the entire right, title, and interest in, to and under said inventions and applications as designated in the Purchase Agreement, and in, to, and under any Letters Patent that may be obtained for said invention, together with all foreign rights corresponding thereto, as more fully set forth below.

NOW, THEREFORE, be it known that, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignors have agreed to sell, assign, and transfer, and do hereby sell, assign, and transfer unto Assignee the entire right, title, and interest in, to, and under said inventions, patents and application identified in Exhibit A; any Letters Patent of the United States of America that may be obtained in respect thereof; any corresponding applications for Letters Patent and Letters Patent therefor in all other jurisdictions; and any reissues, extensions, substitutions, confirmations, divisions, or continuations thereof ("Invention Rights").

Each Assignor hereby covenants and agrees, for itself and for its respective legal representatives, to assist and cooperate with Assignee in the preparation and prosecution of any applications included within the Invention Rights and in the prosecution or defense of any interference, opposition, or other proceeding that may arise in connection with any applications or Letters Patent included within the Invention Rights and further to execute and deliver to Assignee any and all additional papers that may be requested by Assignee for the purpose of implementing the terms of this Assignment.

Each Assignor hereby authorizes and empowers Assignee to invoke and claim for any applications or Letters Patent included within the Invention Rights the benefit of any rights to which Assignor might be entitled under international law or under the laws of any particular country (such as, without limitation, the right of priority provided by the International Convention for the Protection of Industrial Property, as amended) and to invoke and claim such rights without further written or oral authorization from Assignor.

Assignors hereby consent that a copy of this Assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

Assignors covenant and agree that this Assignment and all of the terms hereof shall inure to the benefit of the successors, assigns, legal representatives, or nominees of Assignee, without further written or oral authorization from Assignors.

Assignors hereby authorize and request the Commissioner of Patents and Trademarks of the United States Patent and Trademark Office to issue Letters Patent to Assignee in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, Assignors have executed this Assignment as of the date set forth below.

| Dated: 3(19/10 | ASSIGNORS: |
|---------------------------|-------------------------|
| Dated: 3/19/10 | Charles P. Forrest, Sr. |
| STATE OF <u>Alabama</u>) | Charles P. Forrest, Jr. |
| COUNTY OF Mobile) ss. | |

On this // day of March, 2010, personally appeared before me the above-named Charles P. Forrest, Sr., to me known and known to me to be the person described in and who executed the foregoing instrument and acknowledged the same to be his/her free act and deed in and for the purposes set forth in said instrument.

Notary Public, Molece County, 46 My commission expires: 7/19/2011

| STATE OF Alabama |
|---|
| COUNTY OF Mobile) ss. |
| On this 19 th day of March, 2010, personally appeared before me the above-named Charles P. Forrest, Jr., to me known and known to me to be the person described in and who executed the foregoing instrument and acknowledged the same to be his/her free act and deed in and for the purposes set forth in said instrument. |
| alle Dukes Mulling |
| Notary Public, Mobile County, al |
| Notary Public, Moleculary County, al My commission expires: 7/19/20// |
| |

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PATENT REEL: 024588 FRAME: 0394

EXHIBIT A

Intellectual Property

The following Patents and Patent Applications, and the inventions which they describe, as well as any other inventions or intellectual property of Assignor not specifically excluded hereunder, are hereby assigned to Assignor:

| U.S. Patent | U.S. Serial | Date Filed | Title |
|-------------|-------------|--------------------|------------------------------------|
| Number | Number | | |
| D466,963 | D/143,012 | June 7, 2001 | Pop-Up Tackling Practice Machine |
| D469,142 | D/1600,606 | May 15, 2002 | Pop-Up Tackling Practice Machine |
| D478,954 | D/172,206 | December 9, 2006 | Athletic Training Sled Base |
| D495,017 | D/172,204 | December 9, 2002 | Goal Post Pad |
| D601,218 | D/293,989 | December 20, 2007 | Three Bag Football Trainer |
| D609,765 | D/293,997 | December 20, 2007 | Wheel Kit |
| 5,090,696 | 07/652,776 | February 8, 1991 | Pop Up Tackling Practice Machine |
| 6,599,206 | 09/669,696 | September 26, 2000 | Triple Reactor Lineman Trainer |
| 7,147,579 | 10/144,988 | May 15, 2002 | Pass Rush Trainer |
| | 10/924,801 | August 25, 2004 | American Football Defensive Player |
| | | | Trainer |
| | 10/319,901 | June 17, 2004 | Goal Post Pad with Flat Sides and |
| | | | Removable Display Plates |

The following U.S. Patent Applications are specifically not assigned hereunder:

| U.S. Patent Number | U.S. Serial Number | Date Filed | Title |
|-----------------------|-----------------------|------------|-------------------------------------|
| Manner | 29/293,996 | | Combination Football Training Chute |
| | 29/311,063 | | Football Linemen Trainer |
| | 61/270,650 | | Agility Training Ball |
| | 61/335,186 | | Sled Chute |
| | 61/335,187 | | Quarterback Trainer |

Assignors hereby authorize and request Assignee to fill in any blanks herein, specifying the United States patent number, serial number, title and/or date filed for any of the applications or patents above identified, but Assignee's failure to do so shall have no bearing whatsoever upon the validity or legal effect of the Assignment.

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1 04/15/2010 501149046

SUBMISSION TYPE: CORRECTIVE ASSIGNMENT Corrective Assignment to correct the Application Nos. 29/293,996; 29/311,063; 61/270,650; 61/335,186 and 61/335,187 should be deleted from original NATURE OF CONVEYANCE: recordal previously recorded on Reel 024151 Frame 0073. Assignor(s) hereby confirms the entire right and interest.

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------------|----------------|
| Charles P Forrest Sr. | 03/19/2010 |
| Charles P Forrest Jr. | 03/19/2010 |

RECEIVING PARTY DATA

| Name: | Rogers Athletic Southeast, LLC d/b/a World Sporting Goods | |
|-----------------|---|--|
| Street Address: | 495 Pioneer Parkway | |
| City: | Clare | |
| State/Country: | MICHIGAN | |
| Postal Code: | 48617 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29293996 |

CORRESPONDENCE DATA

Fax Number: (616)336-7000

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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616-336-6000

Correspondent Name:

kerichards@varnumlaw.com

Kathrin E. Richards

Address Line 1:

333 Bridge Street, P.O. Box 352

Address Line 4:

Grand Rapids, MICHIGAN 49501

ATTORNEY DOCKET NUMBER:

STAGERIGHT-PATENT ASSIGN

NAME OF SUBMITTER:

Kathrin E. Richards

Total Attachments: 11

PATENT

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PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1 05/13/2010 501175532

| SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT |
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| NATURE OF CONVEYANCE: | Corrective Assignment to correct the Application Nos. 29/293,996; 29/311,063; 61/270,650; 61/335,186 and 61/335,187 chould be deleted from a riginal meerdal previously recorded on Reel 024151 Frame 0073. Assignor(s) hereby confirms the entire right and interest. |

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------------|----------------|
| Charles P Forrest Sr. | 03/19/2010 |
| Charles P Forrest Jr. | 03/19/2010 |

RECEIVING PARTY DATA

| Name: | Rogers Athletic Southeast, LLC d/b/a World Sporting Goods |
|-----------------|---|
| Street Address: | 495 Pioneer Parkway |
| City: | Clare |
| State/Country: | MICHIGAN |
| Postal Code: | 48617 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|----------------|---------|
| Patent Number: | D466963 |

CORRESPONDENCE DATA

Fax Number:

(616)336-7000

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:

616-336-6000

Email:

kerichards@varnumlaw.com

Correspondent Name:

Kathrin E. Richards

Address Line 1:

333 Bridge Street, P.O. Box 352

Address Line 4:

Grand Rapids, MICHIGAN 49501

| ATTORNEY DOCKET NUMBER: | STAGERIGHT |
|-------------------------|---------------------|
| NAME OF SUBMITTER: | Kathrin E. Richards |

Total Attachments: 13

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PATENT REEL: 024588 FRAME: 0399

RECORDED: 04/15/2010