

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Benjamin Phalan Oates	06/08/2010
RECEIVING PARTY DATA	
Name:	Conopco, Inc. d/b/a UNILEVER
Street Address:	800 Sylvan Avenue
Internal Address:	AG West, S-Wing
City:	Englewood Cliffs
State/Country:	NEW JERSEY
Postal Code:	07632
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29363199
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Dixie Cruz-Aleman
Address Line 1:	800 Sylvan Avenue
Address Line 2:	AG West, S-Wing
Address Line 4:	Englewood Cliffs, NEW JERSEY 07632
ATTORNEY DOCKET NUMBER:	DM7757(V)
NAME OF SUBMITTER:	Dixie Cruz-Aleman
<p>Total Attachments: 3</p> <p>source=DM7757V-assignment#page1.tif</p> <p>source=DM7757V-assignment#page2.tif</p>	

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PATENT
REEL: 024592 FRAME: 0149

ASSIGNMENT

WHEREAS, I/WE,

Benjamin Phalan OATES

JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent,
United Kingdom

have invented certain improvements in:

SOAP BAR

(bearing Attorney's Docket Number: DM7757), which is found in

[Check and complete (a), (b) or (c)]

- (a) ☐ U.S. patent application executed on _____
- (b) ☒ To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorize and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. 29/363,199 filed on 07 June 2010(c) ☐ International Application No. _____

AND WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York, having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all

*Notarise & Apostille***PATENT****REEL: 024592 FRAME: 0151**

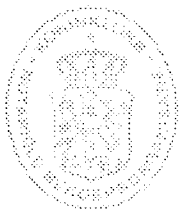
interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 2 June 200 (1) Benjamin Phalan Oates
Inventor: Benjamin Phalan OATES

Notarise & Apostille

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Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signature placed on the attached document of:

- Mr Benjamin Phalan Oates, c/o JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent, United Kingdom.

Rotterdam, 9 June 2010



1. **APOSTILLE**
(Convention de la Haye du 5 Octobre 1961)
Country: **NETHERLANDS**
2. This public document
has been signed by mr V.J.A.J.C. van Heeswijk
3. acting in the capacity of notary
4. bears the seal/stamp of
mr V.J.A.J.C. van Heeswijk at Rotterdam
certified
5. at Rotterdam 6. the 9 juni 2010
7. by the Clerk of the District Court
8. (Griffier van de Rechtbank)
No. HA RP 10-2859/1
9. Seal/stamp



10. Signature
L. Bourne