PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Douglas Medina	06/24/2010
Frank Coppa	06/24/2010
Robert Johnston	06/23/2010

RECEIVING PARTY DATA

Name:	AT&T Intellectual Property I, L.P.
Street Address:	645 E. Plumb Lane
City:	Reno
State/Country:	NEVADA
Postal Code:	89502

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12823202

CORRESPONDENCE DATA

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Address Line 1: 127 Public Square
Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	ATTWP450US
NAME OF SUBMITTER:	Thomas E. Watson

Total Attachments: 5

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> PATENT REEL: 024592 FRAME: 0817

ASSIGNMENT OF INVENTION TO AT&T INTELLECTUAL PROPERTY I, L.P.

WHEREAS, Douglas Medina of Grad Valley, Missouri; Frank Coppa of Kansas City, Missouri; Robert Johnston of Atlanta, Georgia (hereinafter sometimes referred to as "said inventors"), have invented certain new and useful improvements in SCALING CONTENT COMMUNICATED OVER A NETWORK which invention (hereinafter sometimes referred to as "said invention") has been disclosed to and filed, under Docket No. 2009-1484, in the patent files of AT&T INTELLECTUAL PROPERTY I, L.P., a partnership organized and existing under the laws of the State of Nevada, having a principal place of business at 645 E. Plumb Lane, Reno, Nevada 89502.

I hereby authorize and request Turocy & Watson, LLP, to insert here in parentheses (Application No. 12/823,202 ___, filed 6/25/2010_) the filing date and application number of said application when known or to file this Assignment concurrently with the application.

NOW THEREFORE, it is agreed that, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said inventors have sold, assigned and transferred and by these present do sell, assign and transfer unto AT&T INTELLECTUAL PROPERTY I, L.P. the entire right, title and interest in said invention in the United States of America and all foreign countries and in and to said U.S. patent application and all patent applications, divisions, substitutions, continuations and continuations-in-part thereof, and in all United States Letters Patents which may be granted thereon and all reissues and extensions thereof, and in all priority rights under the International Convention for the Protection of Industrial Property for every member country, and in all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said invention in any foreign countries, and in all patents (including all extensions, renewals and reissues thereof) granted for said invention; said applications and patents to be held and enjoyed by the said AT&T INTELLECTUAL PROPERTY I, L.P. for its own use and for the use of its successors and assigns, to the full end of the term for which Letters Patent on same may be granted, as fully and entirely as the same would have been held by said inventors had this assignment and sale not been made.

FURTHER, said inventors hereby agree to sign all lawful papers necessary or helpful in obtaining patents on said invention or in filing any divisional, continuation, substitution, or reissue patent application or re-examination proceedings on said invention whether in the United States of America or in any foreign country.

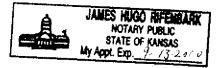
Assignment of Invention To AT&T Intellectual Property I, L.P.

Signed: Our b Melina DOUGLAS MEDINA	Date:
<u>CERTIFICA</u>	ATE OF ACKNOWLEDGMENT
State of KANSES	
County of JO HNSON	
On <u>Jace 27 2010</u> before a personally appeared <u>DOUGLAS ME</u> Name(s) of Signer(
IAUEO WIMA ROSELO	_ personally known to me - OR proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.
JAMES HUGO REFERENCE NOTARY PUBLIC STATE OF KANSAS My Appl. Exp. 9-/3.20/0	WITNESS my hand and official seal.
	Signature of Notary Public

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Assignment of Invention To AT&T Intellectual Property I, L.P.

Signed:	Date:
FRANK COPPA	6/24/2010
<u>CERTIF</u>	ICATE OF ACKNOWLEDGMENT
State of KANSAS	
County of So NUSON	
On Jane 24 2010 before	ore me, JAMES RISENBARK NOTARY PUBLIC, Name and Title of Officer (e.g., "Jane Doe, Notary Public")
personally appeared FRANK CC)PPA
Name(s) of Signature	gner(s)
	_ personally known to me - OR proved to me



_ personally known to me - OR - _ proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature of Notary Public

Page 3 of 4

ASSIGNMENT OF INVENTION TO AT&T INTELLECTUAL PROPERTY I, L.P.

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FURTHER, said inventors hereby agree to sign all lawful papers necessary or helpful in obtaining patents on said invention or in filing any divisional, continuation, substitution, or reissue patent application or re-examination proceedings on said invention whether in the United States of America or in any foreign country.

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Assignment of Invention To AT&T Intellectual Property I, L.P.

Signed:	Date:
ROBERT JOHNSTON	6/23/2010
<u>CERTIFICATE O</u>	F ACKNOWLEDGMENT
State of GEOCGIA	
County of WHITE	
On JUNE 23 2010 before me, ~	AMES A. WOOD
Nan	te and Title of Officer (e.g., "Jane Doe, Notary Public")
personally appeared ROBERT JOHNSTON	<u> </u>
Name(s) of Signer(s)	

_ personally known to me - OR - _ proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature of Notary Public

My Commission expires

21 JAH 2012

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PATENT REEL: 024592 FRAME: 0822

RECORDED: 06/25/2010