

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Rovi Corporation	06/24/2010
RECEIVING PARTY DATA	
Name:	Rovi Technologies Corporation
Street Address:	2830 De La Cruz Boulevard
City:	Santa Clara
State/Country:	CALIFORNIA
Postal Code:	95050
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12495680
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	UV-496
NAME OF SUBMITTER:	Joanne Ryan
Total Attachments: 2 source=Rovi_Assignment#page1.tif source=Rovi_Assignment#page2.tif	

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A S S I G N M E N T

ROVI CORPORATION, a corporation organized and existing under the laws of the State of Delaware and having an office and a place of business at 2830 De La Cruz Boulevard, Santa Clara, California 95050 United States of America, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned, sold and transferred to and do hereby assign, sell and transfer to ROVI TECHNOLOGIES CORPORATION, a corporation organized and existing under the laws of the State of Delaware and having an office and a place of business at 2830 De La Cruz Boulevard, Santa Clara, California 95050 United States of America, its successors and assigns all right, title and interest in and to U.S. Patent Application Serial Number 12/495,680 filed June 30, 2009 entitled MANAGING AND EDITING STORED MEDIA ASSETS and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations, continuations in part, and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said ROVI TECHNOLOGIES CORPORATION as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper

to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed our name on the date indicated hereinafter.

6/24/10  
Date

Stephen Yu  
ROVI CORPORATION  
By: Stephen Yu  
Title: VP & Secretary