Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | |
|-----------------------|----------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT | |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------|----------------|
| Matthew R. Noble | 03/26/2010 |
| Elena Dykhno | 03/30/2010 |
| David J. Whitney | 03/26/2010 |

RECEIVING PARTY DATA

| Name: | Amazon Technologies, Inc. | |
|-----------------|---------------------------|--|
| Street Address: | PO Box 8102 | |
| City: | Reno | |
| State/Country: | NEVADA | |
| Postal Code: | 89507 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 12751018 |

CORRESPONDENCE DATA

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Phone: 206.467.9600

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Correspondent Name: Jamie Vrsek

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Address Line 4: San Francisco, CALIFORNIA 94111

| ATTORNEY DOCKET NUMBER: | 026014-013500US |
|-------------------------|-----------------|
| NAME OF SUBMITTER: | Jamie Vrsek |

Total Attachments: 5

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PATENT REEL: 024597 FRAME: 0485 12751018

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> PATENT REEL: 024597 FRAME: 0486

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):
Matthew R. Noble
1200 12TH Avenue South, Suite 1200
Seattle, WA 98144-2734

Elena Dykhno 1200 12¹¹ Avenue South, Suite 1200 Seattle, WA 98144-2734

David J. Whitney 1200 12TH Avenue South, Suite 1200 Seattle, WA 98144-2734

Assignee: Amazon Technologies, Inc. PO Box 8102 Reno, NV 89507

<u>AGREEMENT</u>

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "TECHNIQUES FOR AGGREGATING DATA FROM MULTIPLE SOURCES" for which:

| a ne | on-provisional application for United States Letters Patent: |
|------|--|
| | was filed on and accorded U.S. Serial No; or |
| Ø | will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby |
| | authorizes and requests ASSIGNEE'S legal representatives, of TOWNSEND and |
| | TOWNSEND and CREW LLP, Two Embarcadero Center, Eighth Floor, San Francisco, |
| | California 94111-3834, (925) 472-5000, associated with Customer No. 20350, to insert |
| | here in parenthesis (U.S. Serial No. 12/751,018, filed March 31, 2010) this |
| | APPLICATION's U.S. Serial Number and filing date, when known. |

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and

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in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE and its successors and assigns, the entire right, title and interest in and to said invention and improvements thereon, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, any provisional applications or other domestic or foreign applications or documents setting forth the invention and to which this application claims priority, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

| 3- | 2 | 6- | 2 | O | (0 |
|----|---|----|---|---|----|
| | | | | | |

Date

Matthew R. Noble

State of Washington

County of King

I certify that I know or have satisfactory evidence that Matthew R. Noble is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

) ss:

Dated

Signature o Notary Public

Printed Name

My commission expires

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REEL: 024597 FRAME: 0489

| 3/3/1/0 | |
|---------------------|-------------|
| Date | |
| State of Washington |) |
| County of King |) ss |

I certify that I know or have satisfactory evidence that Elena Dykhno is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)

Signature of Notary Public

Printed Name

My commission expires

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3-26-2210

Date

State of Washington

RECORDED: 06/25/2010

County of King

David J. Whitnes

I certify that I know or have satisfactory evidence that <u>David J. Whitney</u> is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

) ss:

Dated

Signature of Notary Publ

Printed Name

My commission expires

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REEL: 024597 FRAME: 0491