

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jon Edward Badenell	03/23/2005
RECEIVING PARTY DATA	
Name:	The Weather Channel, Inc.
Street Address:	300 Interstate North Parkway
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30339
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12772293
CORRESPONDENCE DATA	
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Address Line 4:	Alpharetta, GEORGIA 30004
ATTORNEY DOCKET NUMBER:	20002-006001
NAME OF SUBMITTER:	Lawrence A. Aaronson
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

OP \$40.00 12772293

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PATENT
REEL: 024598 FRAME: 0232

ASSIGNMENT

WHEREAS, I, **Jon Edward Badenell**, hereinafter referred to as the assignor, residing at **4322 Highborne Drive, Marietta, Georgia 30066**, am the inventor of certain inventions or improvements for which I have made application for Letters Patent of the United States, identified as Case No. **TWCI-0035**, entitled **SYSTEMS AND METHODS FOR SELECTIVELY BLOCKING APPLICATION INSTALLATION**; and

WHEREAS, **The Weather Channel, Inc.**, hereinafter referred to as the assignee, of **300 Interstate North Parkway, Atlanta, Georgia 30339**, a corporation of **Georgia**, is desirous of acquiring the entire right, title and interest in and to the said inventions or improvements and in and to the said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in any and all countries:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, I, the said assignor, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, to said assignee, the entire right, title and interest in and to said inventions or improvements and said application and any and all continuations, divisions and renewals of and substitutes for said application, and in, to and under any and all Letters Patent which may be granted on or as a result thereof in the United States and any and all other countries, and any re-issue or re-issues or extension or extensions of said Letters Patent, including the full right to sue for and collect damages for past violations of provisional rights having arisen from any publication of said application or any continuations, divisions, or renewals of or substitutes for said application. I further assign to and authorize said assignee to file in my name applications for Letters Patent in all countries the same to be held and enjoyed by said assignee, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by me had this assignment, sale and transfer not been made.

AND I hereby covenant that I have full right to convey the entire interest herein assigned, and that I have not executed and will not execute any agreement in conflict herewith, and I further covenant and agree that I will each time request is made and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said inventions or improvements, said application and said Letters Patent to said assignee, its successors, assigns, nominees or legal representatives, and I agree to communicate to said assignee, or to its nominee all known facts respecting said inventions or improvements, said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, reissue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said assignee, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper patent protection for said inventions or improvements in any and all countries.

DOCKET NO.: TWCI-0035

PATENT
Sole Inventor
(New Application)

AND I hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to said assignee, as assignee of the entire right, title and interest, any and all Letters Patent for said inventions or improvements, including any and all Letters Patents of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

IN WITNESS WHEREOF, I have hereunto set my hand and seal.

3/23/05
Date

Jon Edward Badenell (L.S.)
Jon Edward Badenell

STATE OF GEORGIA :
: SS
COUNTY OF COBB :

On this 23rd day of MARCH, year of 2005, before me personally came the above named Jon Edward Badenell to me personally known and known to me to be the same individual who executed the foregoing assignment, and who acknowledged to me that execution of the same was of that person's own free will for the use and purposes therein set forth.

Nancy L. Bonomo
Notary Public

