

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Paul Lee Drake</td><td>05/21/2010</td></tr><tr><td>Timothy Hope Jebb</td><td>05/21/2010</td></tr><tr><td>Benjamin James Lambert</td><td>05/21/2010</td></tr><tr><td>Philip Alan Marlow</td><td>05/21/2010</td></tr><tr><td>Benjamin Phalan Oates</td><td>05/21/2010</td></tr></tbody></table>		Name	Execution Date	Paul Lee Drake	05/21/2010	Timothy Hope Jebb	05/21/2010	Benjamin James Lambert	05/21/2010	Philip Alan Marlow	05/21/2010	Benjamin Phalan Oates	05/21/2010
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>Conopco, Inc. d/b/a UNILEVER</td></tr><tr><td>Street Address:</td><td>800 Sylvan Avenue</td></tr><tr><td>Internal Address:</td><td>AG West, S-Wing</td></tr><tr><td>City:</td><td>Englewood Cliffs</td></tr><tr><td>State/Country:</td><td>NEW JERSEY</td></tr><tr><td>Postal Code:</td><td>07632</td></tr></table>		Name:	Conopco, Inc. d/b/a UNILEVER	Street Address:	800 Sylvan Avenue	Internal Address:	AG West, S-Wing	City:	Englewood Cliffs	State/Country:	NEW JERSEY	Postal Code:	07632
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PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29363716</td></tr></tbody></table>		Property Type	Number	Application Number:	29363716								
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Application Number:	29363716												
CORRESPONDENCE DATA													
Fax Number: (201)894-2400 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone: 201-894-2170													
Email: dixie.cruz-aleman@unilever.com													
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Address Line 2: AG West, S-Wing													
Address Line 4: Englewood Cliffs, NEW JERSEY 07632													
ATTORNEY DOCKET NUMBER:	DM7752(V)												

501218417

PATENT
REEL: 024607 FRAME: 0396

CH \$40.00 29363716

NAME OF SUBMITTER:

Dixie Cruz-Aleman

Total Attachments: 4

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ASSIGNMENT

WHEREAS, I/WE,

Paul Lee DRAKE

JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent,
United Kingdom

Timothy Hope JEBB

JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent,
United Kingdom

Benjamin James LAMBERT

JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent,
United Kingdom

Philip Alan MARLOW

JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent,
United Kingdom

Benjamin Phalan OATES

JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent,
United Kingdom

have invented certain improvements in:

PART OF A BOTTLE

(bearing Attorney's Docket Number: DM7752), which is found in

[Check and complete (a), (b) or (c)]

- (a) ☒ U.S. patent application executed on 21 May 2010
- (b) ☐ To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. _____ filed on _____

(c) ☐ International Application No _____

AND WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York, having a place of business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey 07632, United States of America desires to acquire the entire right title and interest in and to the aforesaid invention, and to said United States application or any reissues, divisions, continuation, or continuation-in-part thereof, and in any Letters Patent which may issue therefrom;

Notarise & Apostille

PATENT

REEL: 024607 FRAME: 0398

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER, its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated: 21-5-2010 (1) PAUL DRAKE
Inventor - Paul Lee DRAKE

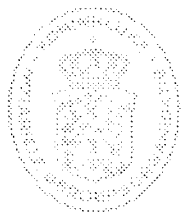
Dated: 21-5-2010 (2) TIMOTHY JEBB
Inventor - Timothy Hope JEBB

Dated: 21-5-2010 (3) Ben Lambert
Inventor - Benjamin James LAMBERT

Dated: 21-5-2010 (4) Philip Marlow
Inventor - Philip Alan MARLOW

Dated: 21-5-2010 (5) Benjamin Phalan Oates
Inventor - Benjamin Phalan OATES

Notarise & Apostille



Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

- Mr Paul Lee Drake, c/o JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent, United Kingdom;
- Mr Timothy Hope Jebb, c/o JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent, United Kingdom;
- Mr Benjamin James Lambert, c/o JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent, United Kingdom;
- Mr Philip Alan Marlow, c/o JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent, United Kingdom;
- Mr Benjamin Phalan Oates, c/o JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent, United Kingdom;

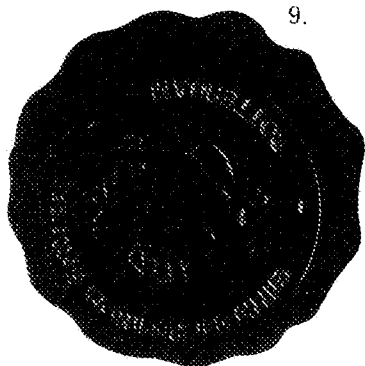
Rotterdam, 28 May 2010



APOSTILLE

1. (Convention de la Haye du 5 Octobre 1961)
- Country: NETHERLANDS
- This public document
2. has been signed by mr V.J.A.J.C. van Heeswijk
3. acting in the capacity of notary
4. bears the seal/stamp of
mr V.J.A.J.C. van Heeswijk at Rotterdam
certified
5. at Rotterdam 6. the 28 mei 2010
7. by the Clerk of the District Court
- (Griffier van de Rechtbank)
8. No. HA RP 10-2659/3
9. Seal/stamp

10. Signature



PATENT