#### PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	

### **CONVEYING PARTY DATA**

Name	Execution Date
Timothy Hope Jebb	05/21/2010
Benjamin James Lambert	05/21/2010
Philip Alan Marlow	05/21/2010
Benjamin Phalan Oates	05/21/2010

#### **RECEIVING PARTY DATA**

Name:	Conopco, Inc. d/b/a UNILEVER		
Street Address: 800 Sylvan Avenue			
Internal Address: AG West, S-Wing			
City:	Englewood Cliffs		
State/Country:	NEW JERSEY		
Postal Code:	07632		

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29363718

#### **CORRESPONDENCE DATA**

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Address Line 4: Englewood Cliffs, NEW JERSEY 07632

ATTORNEY DOCKET NUMBER: DM7753(V)

NAME OF SUBMITTER: Dixie Cruz-Aleman

**PATENT** 

**REEL: 024609 FRAME: 0792** 

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Total Attachments: 3

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> PATENT REEL: 024609 FRAME: 0793

### **ASSIGNMENT**

WHEREAS, IWE,

Timothy Hope JEBB

JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent, United Kingdom

Benjamin James LAMBERT

JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent, United Kingdom

Philip Alan MARLOW

JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent, United Kingdom

Benjamin Phalan OATES

JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent, United Kingdom

have invented certain improvements in:

CAP

(bea	aring A	Attorney's Docket Number: DM7753), which is found in
[Che	eck an	d complete (a), (b) or (c)]
(a)	$\boxtimes$	U.S. patent application executed on 21 May 2010
(b)		To comply with 37 CFR 3.21 for recordal of this assignment, I/WE as ASSIGNOR(S) signing below, hereby authorise and request my/our attorney, as named in the Declaration and Power of Attorney to insert below the filing date and application number when it becomes known.

U.S. application Serial No. \_\_\_\_\_ filed on \_\_\_\_\_

(c)		International Application No
the conti	ice or 32, Un afores	D WHEREAS, Conopco Inc., d/b/a UNILEVER a corporation of New York , having business at 800 Sylvan Avenue, AG West, S. Wing, Englewood Cliffs, New Jersey ited States of America desires to acquire the entire right title and interest in and to aid invention, and to said United States application or any reissues, divisions, n, or continuation-in-part thereof, and in any Letters Patent which may issue

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, I/We, the undersigned, hereby sell, assign and transfer to the aforesaid Conopco Inc., d/b/a UNILEVER, its successors and assigns, the entire right, title and interest in and to the said application and invention therein disclosed for the United States, and in and

Notarise & Apostille

PATENT REEL: 024609 FRAME: 0794 to any and all divisional, continuation, continuation-in-part, reissue or other applications describing said invention or improvements thereon, and in and to any and all Letters Patent of the United States which may issue from said applications or any of them, the same to be held by and for the sole and exclusive use and benefit of the said Conopco Inc., d/b/a UNILEVER, its successors and assigns.

AND I/We do hereby authorize and request the Commissioner of Patents to issue the said Letters Patent of the United States to said Conopco Inc., d/b/a UNILEVER, as the ASSIGNEE of the entire right, title and interest in and to the same.

AND I/We do hereby agree to assist said Conopco Inc., d/b/a UNILEVER, in the prosecution of any and all said applications and in the prosecution of any and all interferences or other proceedings which may arise involving said invention, and to execute and deliver any powers of attorney, affidavits, assignments, applications, reissues, documents, or other written instruments which, in the opinion of counsel for said Conopco Inc., d/b/a UNILEVER, its successors and assigns, may be necessary in this country fully to secure to said Conopco Inc., d/b/a UNILEVER. its successors and assigns, any and all said applications, inventions, improvements, Letters Patent, rights, titles, and interests hereby sold, assigned, transferred and conveyed.

In witness whereof, I/we have hereunto set my/our hand

Dated:	21-5-2010	(1)	TIMOTHY JOBS
			Inventor - Timothy Hope JEBB
Dated:	<u> 21-5-2010 </u>	(2)	Ber Lankert
			Inventor - Benjamin James LAMBERT
Dated:	<u> 21-5-2010                                    </u>	(3)	Charle March
			Inventor - Philip Alan MARLOW
Dated:	21-5-2010	(4)	Janain Arlan Ostes
			Inventor - Benjamin Phalan OATES

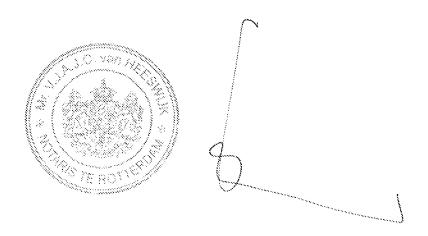
Notarise & Apostille



Seen by me, Victor Joseph Antonius Johannes Clemens van Heeswijk, civil law notary in Rotterdam, the Netherlands, for legalisation of the signatures placed on the attached document of:

- Mr Timothy Hope Jebb, c/o JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent, United Kingdom;
- Mr Benjamin James Lambert, c/o JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent, United Kingdom;
- Mr Philip Alan Marlow, c/o JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent, United Kingdom;
- Mr Benjamin Phalan Oates, c/o JDO UK, Royal Victoria House, 51-55 The Pantiles, Tunbridge Wells, TN2 5TE Kent, United Kingdom.

## Rotterdam, 28 May 2010



APOSTILLE 1. (Convention de la Haye du 5 Octobre 1961) Country: NETHERLANDS This public document

2. has been signed by mr V.J.A.J.C. van Heeswijk

3. acting in the capacity of notary

4. bears the seal/stamp of mr V.J.A.J.C. van Heeswijk at Rotterdam certified 5.

at Rotterdam 6. the 28 mei 2010 by the Clerk of the District Court

(Griffier van de Rechtbank) No. HA RP 10-2659/6 Seal/stamp

8. 9.

7.

RECORDED: 06/29/2010

REEL: 024609 FRAME: 0796

Signature