

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Snapple Beverage Corp.	03/13/1997
RECEIVING PARTY DATA	
Name:	The Quaker Oats Company
Street Address:	321 North Clark Street
Internal Address:	Suite 25-7
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60610
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	D472470
CORRESPONDENCE DATA	
Fax Number:	(312)463-5001
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	312-463-5000
Email:	designteamchicago@bannerwitcoff.com
Correspondent Name:	Banner & Witcoff, Ltd.
Address Line 1:	Ten South Wacker Drive
Address Line 2:	Suite 3000
Address Line 4:	Chicago, ILLINOIS 60606
ATTORNEY DOCKET NUMBER:	006943.00426
NAME OF SUBMITTER:	Karen Huang
Total Attachments: 3 source=SNAPPLE to Q - 29064099 - Assignment Documents-4#page1.tif source=SNAPPLE to Q - 29064099 - Assignment Documents-4#page2.tif	

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FORM PTO-1585 (Rev. 8-93) CRIS No. 0651-0011 (exp. 4/94) Tab settings: <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>		05-14-1997 188417188		COVER SHEET Y		U.S. DEPARTMENT OF COMMERCE Patent and trademark office RECEIVED MAY 08 1997	
To the Honorable _____				Use record the attached documents or copy thereon			
1. Name of Conveying party(ies): Snapple Beverage Corp. 321 North Clark Street Chicago, Illinois 60610 Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No				2. Name and address of receiving party(ies): Name: <u>The Quaker Oats Company</u> Internal Address: _____ Street Address: <u>321 North Clark Street</u> <u>Suite 25-7</u> City: <u>Chicago</u> State: <u>IL</u> Zip: <u>60610</u> Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No			
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other: _____ Execution Date: <u>March 13, 1997</u>							
4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of this application is: _____ A. Patent Application No.(s) <u>28/064,099</u> B. Patent No.(s) _____ Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No							
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Lars S. Johnson, Esq.</u> Internal Address: <u>The Quaker Oats Company</u> Street Address: <u>321 North Clark Street</u> <u>Suite 25-7</u> City: <u>Chicago</u> State: <u>IL</u> Zip: <u>60610</u>				6. Total number of applications and patents involved: <input type="checkbox"/> 7. Total fee (37 CFR 3.41) \$ <u>40.00</u> <input type="checkbox"/> Enclosed <input checked="" type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: <u>17-0025</u> (Attach duplicate copy of this page if paying by deposit account)			
DO NOT USE THIS SPACE							
9. Statement and signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. <u>Lars S. Johnson</u> Reg. No.: <u>33,404</u> <u>Lars Johnson</u> Signature <u>5-5-97</u> Date Name of Person Signing Total number of pages including coversheet, attachments, and document: <u>3</u>							

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

PATENT
REEL: 8499 FRAME: 0129

PATENT
REEL: 024611 FRAME: 0078

MCD 0508-97

ASSIGNMENT

IN CONSIDERATION of One Dollar and other good and valuable considerations, the sufficiency and receipt of which is hereby acknowledged, SNAPPLE BEVERAGE CORP. ("SNAPPLE"), a corporation of the State of Delaware having its principal office in Chicago, Illinois, United States of America, its successors and assigns, hereby assigns to THE QUAKER OATS COMPANY ("QUAKER"), a corporation of the State of New Jersey having its principal office in Chicago, Illinois, United States of America, its successors and assigns, the entire right, title and interest in and to the invention of a bottle design, as set forth in a design patent application filed on the 6th of December, 1996, and assigned Serial No. 29/064,099, attorney's docket number 1635, (a representative of QUAKER being hereby authorized to insert said serial number when ascertained), including any improvements, thereof and any and all divisional and continuation applications, and in any and all patents and Letters Patents, reissues and extensions issuing thereon, and SNAPPLE hereby authorizes and requests the Commissioner of Patents and Trademarks to assign said patents to QUAKER.

FOR SAID CONSIDERATION, SNAPPLE hereby agrees upon the request and on behalf of QUAKER, its successors and assigns, to execute any and all divisional and continuing applications for said invention or improvements, and any necessary oath or supplemental oath or affidavit relating thereto, and any application for the reissue or extension of said patents and Letters Patents, and any patents and Letters Patent that may be granted upon any divisional and continuation applications therefrom, that QUAKER, its successors or assigns, may deem necessary or expedient, and for the said considerations SNAPPLE further agrees upon the request of QUAKER, its successors and assigns, in the event of said patents and Letters Patents, or any division or continuation thereof, or any patents and Letters Patent issued thereon, or any reissue or application for the reissue thereof, becoming involved in interference, to cooperate to the best of our ability with QUAKER, its successors or assigns, in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, SNAPPLE hereby agrees to perform, upon such request and at the expense of QUAKER, any and all affirmative acts to obtain said patents and Letters Patents and vest all rights therein hereby conveyed in the QUAKER, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by SNAPPLE if this assignment and sale had not been made. And for the said considerations SNAPPLE hereby assigns to said QUAKER its successors and assigns, the entire right, title and interest in said invention or improvements for any and all foreign countries and agree upon the request of said QUAKER, its successors and assigns, to execute any and all documents that shall be required of us, to be executed in connection with any and all applications for foreign statutory design protection and Letters Patents therefor, including the prosecution thereof, and to execute any and all documents necessary to vest title in said foreign applications and patents in QUAKER, without further compensation, but at the expense of QUAKER.

EXECUTED this 13th day of March, 1997.

SNAPPLE BEVERAGE CORP.

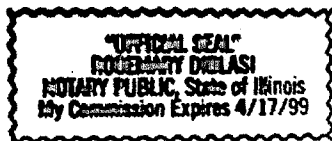
By: John H. Calhoun
Name: John H. Calhoun
Title: Vice President

STATE OF Illinois)
COUNTY OF Cook) SS.

On this 13th day of March, 1997, before a Notary Public in and for the County and State aforesaid, appeared John H. Calhoun, to me personally known to be the same person whose name is subscribed to the foregoing instrument; to be Vice President of Snapple Beverage Corp.; and acknowledged that he executed said instrument as a free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the day and year last above given.

Rebecca D. Blair (SEAL)
Notary Public



2

RECORDED: 05/08/1997

PATENT
REEL: 8499 FRAME: 0131

RECORDED: 06/29/2010

PATENT
REEL: 024611 FRAME: 0080