**PATENT ASSIGNMENT**

Electronic Version v1.1  
Stylesheet Version v1.1

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<th>SUBMISSION TYPE:</th>
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**CONVEYING PARTY DATA**

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<th>Name</th>
<th>Execution Date</th>
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<tr>
<td>Rutgers, The State University of New Jersey</td>
<td>08/26/2009</td>
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**RECEIVING PARTY DATA**

<table>
<thead>
<tr>
<th>Name</th>
<th>Johnson &amp; Johnson Consumer Companies, Inc.</th>
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</thead>
<tbody>
<tr>
<td>Street Address</td>
<td>199 Grandview Road</td>
</tr>
<tr>
<td>City</td>
<td>Skillman</td>
</tr>
<tr>
<td>State/Country</td>
<td>NEW JERSEY</td>
</tr>
<tr>
<td>Postal Code</td>
<td>08558</td>
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**PROPERTY NUMBERS Total: 4**

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<td>10689149</td>
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**CORRESPONDENCE DATA**

Fax Number: (215)563-4044  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (215)563-4100  
Email: docketclerk@ddhs.com  
Correspondent Name: Robert C. Netter, Jr., Ph.D., J.D.  
Address Line 1: 1601 Market Street  
Address Line 2: Suite 2400  
Address Line 4: Philadelphia, PENNSYLVANIA 19103-2307

**ATTORNEY DOCKET NUMBER:** 3282-P02872 (4 US APPS)

**NAME OF SUBMITTER:** Robert C. Netter, Jr., Ph.D., J.D.
Assignment of Intellectual Property Agreement

This Agreement is between Rutgers, The State University of New Jersey, having its principal place of business in New Brunswick New Jersey, on behalf of its Office of Technology Commercialization ("Rutgers") and Johnson & Johnson Consumer Companies, Inc., ("JJCC") having its principal place of business at 199 Grandview Road, Skillman, New Jersey 08558.

WHEREAS, Rutgers has an ownership interest the intellectual property designated on Exhibit A attached to this Agreement ("IP") under an agreement between the parties dated August 26, 1996, and wishes to convey title of this intellectual property to JJCC; and

WHEREAS, JJCC wishes to purchase Rutgers’ interest in IP;

NOW THEREFORE, the parties, for good and valuable consideration do agree to the following terms:

1. Rutgers represents and warrants that it has the right to enter into this Agreement and the right to assign its complete property interest in the IP to JJCC.

2. JJCC represents and warrants that it has the right to enter into this Agreement.

3. Effective as of the date of final execution of this Agreement, Rutgers sells, transfers, conveys, assigns and delivers to JJCC and JJCC accepts all right, title and interest of Rutgers in and to the IP. Notwithstanding the foregoing, Rutgers shall retain the right to use the IP for its internal research purposes. Consideration is twelve thousand dollars (US $12,000), payable thirty (30) days after the final execution of this Agreement to:

Rutgers, The State University of New Jersey
Office of Technology Commercialization
ASB III, 3 Rutgers Plaza
New Brunswick, NJ 08901
Attention: Director

4. Rutgers shall, upon JJCC’s request, enter into any further assignments of the IP JJCC deems necessary and agrees to do all things which may be necessary to establish or document JJCC’s ownership of the IP.

5. Rutgers agrees that JJCC’s rights to the IP may be freely assigned and licensed and any such assignment or license shall be binding upon the undersigned and inure to the benefit of such assignee or licensee. However, no such sublicense shall affect Rutgers’ rights as described in Article 3.

(00040724.1 / MAXWELL)
6. JJCC shall indemnify, hold harmless and defend Rutgers and their respective
governors, trustees, officers, employees, students, agents and the inventors of the IP
against any and all claims, suits, losses, liabilities, damages, costs, fees and expenses
(including reasonable attorney's fees) suffered or incurred by Rutgers in favor of any
third party resulting from or arising out of the use of the IP by JJCC, any person entity
acting at the direction or with the authorization of JJCC as well as any sublicensees of
JJCC. This indemnification shall include, but is not limited to, any and all claims
alleging products liability.

Rutgers shall indemnify, hold harmless and defend JJCC and their respective directors,
officers, employees, students, agents and the inventors of the IP against any and all
claims, suits, losses, liabilities, damages, costs, fees and expenses (including reasonable
attorney's fees) suffered or incurred by JJCC in favor of any third party resulting from or
arising out of the research use of the IP by Rutgers.

7. This Agreement shall be governed by the laws of the State of New Jersey without
regard to its conflict of laws provisions.

Agreed and Accepted for
Rutgers, The State University of New Jersey

By

Michael J. Pazzani, PhD
Vice President for Research and
Graduate and Professional Education

Date 8/24/09

Agreed and Accepted for
Johnson & Johnson Consumer
Companies, Inc.

By

Annie Heremans
Vice President, Research &
Development

Date 09/28/09
Exhibit A


RU #01-024 --Brazilian Patent Application No. PI 0300830-4

RU #01-024 --Canadian Patent Application No. 2423524

RU #01-024 --European Patent Application No. 1348441

RU #01-024 --US Patent Number 7,309,688 filed March 27, 2002

RU #01-024 --US Patent Application Serial No. 10/689,149 filed October 20, 2003

RU #05-041 --US Patent Application Serial No. 10/885,324 filed July 6, 2004