

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Amazon.com, Inc.	06/30/2010
RECEIVING PARTY DATA	
Name:	Amazon Technologies, Inc.
Street Address:	P.O. Box 8102
City:	Reno
State/Country:	NEVADA
Postal Code:	89507
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	7433832
Application Number:	12240801
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ATTORNEY DOCKET NUMBER:	AMAZON.054A-054C1
NAME OF SUBMITTER:	Ronald J. Schoenbaum
Total Attachments: 3 source=Amazon-054A-054C1_Assignment#page1.tif source=Amazon-054A-054C1_Assignment#page2.tif source=Amazon-054A-054C1_Assignment#page3.tif	

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PATENT
REEL: 024611 FRAME: 0849

ASSIGNMENT

WHEREAS, **Amazon.com, Inc.**, a corporation of the state of Delaware having a place of business at 410 Terry Avenue North, Seattle, Washington 98109-5210 (hereinafter "Assignor"), is the owner of the patents and patent application listed below (collectively "Patent Assets"):

1. U.S. Patent 7,433,832, titled METHODS AND SYSTEMS FOR DISTRIBUTING INFORMATION WITHIN A DYNAMICALLY DEFINED COMMUNITY; and
2. U.S. Application No. 12/240,801, titled METHODS AND SYSTEMS FOR DISTRIBUTING INFORMATION WITHIN A DYNAMICALLY DEFINED COMMUNITY.

WHEREAS, **Amazon Technologies, Inc.**, a corporation of the state of Nevada having a place of business at P.O. Box 8102, Reno, Nevada 89507 (hereinafter "Assignee"), desires to acquire the entire right, title and interest in and to the Patents Assets, and any corresponding patents and patent rights that may be granted.

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the Patents Assets, including (1) any reissues, reexaminations, extensions, divisionals, and continuations of any of the Patent Assets; and (2) all claims for damages and all remedies arising out of any violation of the rights assigned herein that may have accrued prior to the date of assignment to Assignee, or may accrue hereafter, including the right to sue for, collect, and retain, damages for past infringements.

AMAZON.COM, INC.

By: _____

Name Printed: _____

Title: _____

Date: _____

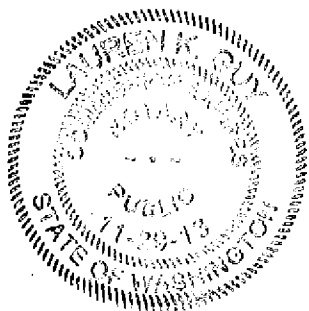
STATE OF WASHINGTON }

COUNTY OF KING }

ss.

I certify that I know or have satisfactory evidence that Scott Hayden is the person who appeared before me, and that he/she stated under oath that he/she is the duly elected and acting Vice President of Amazon.com, Inc., that he/she has the authority to execute this instrument, and that his/her execution of this instrument is his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated _____

Signature of
Notary Public _____

Printed Name _____

My Commission expires _____

AMAZON TECHNOLOGIES, INC.

By: Robyn Hess

Name Printed: ROBYN HESS

Title: ASSISTANT SECRETARY

Date: June 23, 2010

Witness by: Ming Shui

Witness name: Ming Shui

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