

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT								
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT								
<b>CONVEYING PARTY DATA</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Gildas Yvon De Staercke</td> <td>06/29/2010</td> </tr> <tr> <td>Joseph A. Stain</td> <td>06/29/2010</td> </tr> <tr> <td>Kevin Ray Reim</td> <td>06/29/2010</td> </tr> </tbody> </table>		Name	Execution Date	Gildas Yvon De Staercke	06/29/2010	Joseph A. Stain	06/29/2010	Kevin Ray Reim	06/29/2010
Name	Execution Date								
Gildas Yvon De Staercke	06/29/2010								
Joseph A. Stain	06/29/2010								
Kevin Ray Reim	06/29/2010								
<b>RECEIVING PARTY DATA</b>									
<b>Name:</b>	Michelin Recherche et Technique S.A.								
<b>Street Address:</b>	Route Louis Braille 10								
<b>City:</b>	Granges-Paccot								
<b>State/Country:</b>	SWITZERLAND								
<b>Postal Code:</b>	CH-1763								
<b>Name:</b>	Societe de Technologie Michelin								
<b>Street Address:</b>	23 rue Breschet								
<b>City:</b>	Clermont-Ferrand								
<b>State/Country:</b>	FRANCE								
<b>Postal Code:</b>	FR-63000								
<b>PROPERTY NUMBERS Total: 1</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td><b>Application Number:</b></td> <td>29359795</td> </tr> </tbody> </table>		Property Type	Number	<b>Application Number:</b>	29359795				
Property Type	Number								
<b>Application Number:</b>	29359795								
<b>CORRESPONDENCE DATA</b>									
<b>Fax Number:</b>	(864)233-7342								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
<b>Phone:</b>	864-271-1592								
<b>Email:</b>	docketing@dority-manning.com								
<b>Correspondent Name:</b>	Dority & Manning PA								
<b>Address Line 1:</b>	P.O. Box 1449								
<b>Address Line 4:</b>	GREENVILLE, SOUTH CAROLINA 29602								

OP \$40.00 29359795

ATTORNEY DOCKET NUMBER:	MIC-0278-D D50-0278-US-DP
NAME OF SUBMITTER:	Tim F. Williams
Total Attachments: 2 source=MIC-0278-D_Assignment_Executed#page1.tif source=MIC-0278-D_Assignment_Executed#page2.tif	

**ASSIGNMENT OF RIGHTS, TITLE AND INTEREST IN INVENTION**

This is an Assignment of the Rights, Title and Interest in an Invention entitled:

TIRE TREAD

(hereinafter referred to as the "Invention") for which either a United States Patent Application or an International (PCT) Patent Application was filed in the United States (hereinafter referred to as the "Patent Application") and for which the Inventor(s) listed below hereby authorize and request that an attorney representing Michelin North America, Inc., Intellectual Property Department, Greenville, South Carolina, insert here in parentheses (application number 29/359.795, filed April 15, 2010) the filing date and application number of the Patent Application when known.

**INVENTOR(S):**

NAME	ADDRESS
Gildas Yvon De Staercke	505 Dunwoody Dr. Simpsonville, South Carolina 29681, United States of America Residence: Simpsonville, South Carolina, United States of America
Joseph A. Stain	3014 Arnold Dr. Shelby, North Carolina 28152 Residence: Shelby, North Carolina, United States of America
Kevin Ray Reim	3 Teakwood Cove Simpsonville, South Carolina 29680, United States of America Residence: Simpsonville, South Carolina, United States of America

**ASSIGNEES:**

NAME	ADDRESS	COUNTRIES FOR WHICH ASSIGNMENTS BY INVENTORS OF ALL RIGHTS, TITLE AND INTEREST ARE MADE
Michelin Recherche et Technique S.A.	Route Louis Braille 10 CH 1763, Granges-Paccot Switzerland	All Countries
Société de Technologie Michelin	23 rue Breschet FR-63000, Clermont-Ferrand France	All Countries

WHEREAS, we, the above-identified Inventor(s), have invented certain new and useful improvements in the Invention identified above and described in the above-identified Patent Application; and

WHEREAS, we desire to assign all our rights title and interest in the Invention and in the Patent Application to the above identified Assignees;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged;

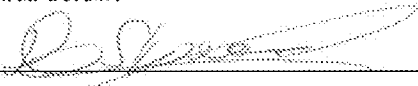
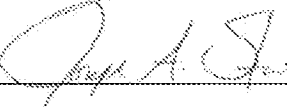
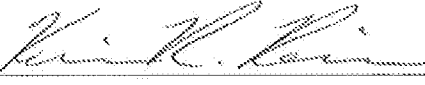
1. We hereby assign and transfer all of our rights, title and interest in and to the Invention and the Patent Application as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent of the United States, and countries foreign thereto, which may be granted or have granted for the Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights,

Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto the Assignees in conformance with the designation made above of the countries for which this assignment of all our rights, title and interest is made.

2. We further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of the Patent Application and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for the Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

3. We hereby warrant and represent that we have not entered and will not enter into any assignment, contract or understanding in conflict herewith.

IN WITNESS WHEREOF, we have executed and delivered this instrument to the Assignees on the dates indicated below.

1)  Date 6-29-2010  
2)  Date 6-29-2010  
3)  Date 6/29/2010  
4) \_\_\_\_\_ Date \_\_\_\_\_