PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mr. Charles Nicholson	06/28/2010

RECEIVING PARTY DATA

Name:	Sony Computer Entertainment America LLC
Street Address:	919 East Hillsdale Blvd.
City:	Foster City
State/Country:	CALIFORNIA
Postal Code:	94404-2175

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12827329

CORRESPONDENCE DATA

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NAME OF SUBMITTER: DeAndre Breeland

Total Attachments: 1 source=00784634#page1.tif

PATENT REEL: 024622 FRAME: 0200 OP \$40,00 128273

INVENTION/PATENT APPLICATION ASSIGNMENT FROM INVENTOR(S) TO COMPANY

WHEREAS I Charles Nicholson of 2205 Taylor Street, San Francisco, CA 94133, respectively, have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled: *METHOD AND SYSTEM FOR TRANSCODING DATA*, executed by us on the date of execution of this document, as shown below, and filed concurrently herewith;

OR

for which an application for United States Letters Patent was filed on , and identified by United States Serial No. ;

AND WHEREAS, Sony Computer Entertainment America LLC a corporation of the State of Delaware and having an address of 919 East Hillsdale Blvd., Foster City, CA 94404-2175, hereinafter referred to as assignee, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries that may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, I do hereby sell, assign, transfer and set over unto said assignee, its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries that may be issued for said invention;

UPON SAID CONSIDERATIONS, I hereby agree with the said assignee that I will not execute any writing or do any act whatsoever conflicting with these presents, and that I will, at any time upon request, without further or additional consideration but at the expense of said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or causes of action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee:

AND I request the Commissioner	of Patents and Trademarks to issue any Letters Patent of the
	vention to said assignee, its legal representatives, successors or
	title and interest in and to said patent and the invention covered
thereby.	
28 Jus 2010	
Date	Signature CHARLES NICHOLSON
Date	Signature
Date	Signature

00782409

PATENT REEL: 024622 FRAME: 0201

RECORDED: 07/01/2010