



07-01-2010



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Our Ref.: DMB-4013-44

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.	
1. Name of conveying party(ies): 1 Lella VIGNELLI 2 Massimo VIGNELLI Additional name/s of conveying party/ies attached? <input type="checkbox"/> 3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Assignment <input type="checkbox"/> Change of Name <input type="checkbox"/> Other Execution Date: June 11, 2010, respectively	2. Name and address of receiving party(ies): 1) Name: Poltrona Frau S.p.A. Street Address: Via Vincenzo Vela 42 City: Torino State/Country: Italy Zip: I-10128 2) Name Street Address: City: State: Zip: Additional name/s & address/es attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
4. Application number(s) or patent number(s): <input type="checkbox"/> This assignment is being filed together with a new application. A. Patent Application No(s). (1) 29/347,263 (2) (3) B. Patent No(s). (1) (2) (3) Additional numbers attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	5. Name and address of party to whom correspondence concerning document should be mailed: Name: Duane M. Byers Internal Address: Street Address: Nixon & Vanderhye P.C. 901 North Glebe Road 11th Floor City: Arlington State: VA Zip: 22203
6. Total number of applications & patents involved: 1 7. Total fee (37 CFR 3.41) \$ 40.00 <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account #14-1140 8. The Commissioner is hereby authorized to charge any deficiency in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper thereafter filed in this application by this firm) to our Account No. 14-1140.	
DO NOT USE THIS SPACE	
9. Statements and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Duane M. Byers Name of Person Signing Reg. No. 33,363 Signature June 28, 2010 Date Total number of pages including original cover sheet, attachments, and document: [3]	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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PATENT
REEL: 024628 FRAME: 0773

ASSIGNMENT FOR PATENT APPLICATION
(U.S. Rights Only)

WHEREAS, Lella VIGNELLI ~~ASSIGNEE~~ and Massimo VIGNELLI, (hereinafter ASSIGNORS) of 130 East 67th Street, NEW YORK, NEW YORK ¹⁰⁰⁶⁵ ~~10021~~ (U.S.A.), have made an invention entitled "Armchair" for which a so-entitled application for Letters Patent of the United States was filed in the United States Patent and Trademark Office on November 16, 2009 under Serial No. 29/347263 (We hereby authorize and request ASSIGNEE'S attorneys, Nixon & Vanderhye P.C., of 901 North Glebe Road, 11th Floor, Arlington, Virginia 22203-1808, to insert here the filing date and the serial number of said application when known.);

WHEREAS, POLTRONA FRAU S.p.A. (hereinafter ASSIGNEE), a corporation of the Country of Italy, having an office and place of business at Via Vincenzo Vela 42, I-10128 TORINO (Italy), is desirous of acquiring an interest therein;

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNORS by these presents hereby sell, assign, and transfer unto the said ASSIGNEE, its successors, assigns, and legal representatives, ASSIGNORS' entire right, title and interest in the United States of America as defined in 35 U.S.C. § 100, in and to the invention as described in the aforesaid application and to the said application and to all subsequent applications based thereon including any and all continuations, divisions, reissues, and substitutes of said application, and all resulting patents, and the ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns, and legal representatives. It is understood and agreed that ASSIGNEE'S attorneys Nixon & Vanderhye P.C. have represented only ASSIGNEE and will continue to represent only ASSIGNEE with respect to this invention;

ASSIGNOR hereby agree to transfer a like interest upon request of said ASSIGNEE, its successors, assigns, and legal representatives, and without further remuneration, in and to any improvements and applications for patents based thereon growing out of or related to the said

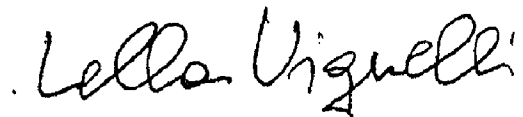
ASSIGNORS hereby agree to execute any papers by ASSIGNEE, its successors, assigns,
and legal representatives, deemed essential to ASSIGNEE'S full protection and title in and to the
invention hereby transferred.

AGREED and executed as noted below:

Date

11 GIUGNO 2010

Lella VIGNELLI



Date

11 Giugno 2010

Massimo VIGNELLI



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