Form PTO-1595 (Rev. 03-09) OMB No. 0651-0027 (exp. 03/31/2009)	06-29-2010	United States Patent and Trademark Office		
F				
To the Director of the U.S. Patent and 103600660		uments or the new address(es) below.		
1. Name of conveying party(ies)		ddress of receiving party(ies)		
Glow Optics, LLC	Name: Dam:	ion D. Becker		
	Internal Addre	ss:		
Additional name(s) of conveying party(ies) attached?		s: 22326 Palisade St. NE		
3. Nature of conveyance/Execution Date(s) June 22, 201	0 Street Address	5. <u>22320 % allistado 50. IN</u>		
X Assignment Merger				
Security Agreement Change	of Name City: East	Bethel		
Joint Research Agreement	State: Minne	State: Minnesota		
Government Interest Assignment		Zip: 55005		
Executive Order 9424, Confirmatory Lice	ense Southly South			
Other	Additional name	(s) & address(es) attached?  Yes X No		
4. Application or patent number(s):	This document is bei	ing filed together with a new application.		
A. Patent Application Notes   JUN 2 8 2010   Additional	B. Patent N D488, D510, D511,	206 976		
5. Name and address to whom correspon- concerning document should be mailed:		6. Total number of applications and patents involved: 7		
Name: Richard John Bartz	7. Total fee (3	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 280		
Internal Address:				
	Authorize	Authorized to be charged to deposit account		
Street Address: 6950 France Ave.	S. X Enclosed	X Enclosed		
Suite 119		None required (government interest not affecting title)		
City: Edina	8. Payment Ir	8. Payment Information		
State: MN Zip: 554	35			
Phone Number: 952.920.3959		Deposit Account Number		
Fax Number: 952.920.6494				
Email Address: bartzpa@bartz1a	w.com Authorize			
9. Signature: E. Sant	nature	June 23, 2010 Date		
Richard John Bartz		Total number of pages including cover sheet attachments and documents: 5		

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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PATENT | REEL: 024630 FRAME: 0114

## **Continuation of Item 4**

## B. Patent Nos.

D537,500 D544,068 7,216,455 7,260,913

> PATENT REEL: 024630 FRAME: 0115

## **ASSIGNMENT**

WHEREAS, Glow Optics, LLC, a Delaware limited liability company having a mailing address of 4300 North Point Parkway, Suite 350, Alpharetta, Georgia 30022 (hereinafter called "Assignor"), is the owner of the entire right, title and interest in the following United States Letters Patents:

U.S. Patent D488,206 Granted: April 6, 2004 Title: Fishing Jig Lure

U.S. Patent D510,976 Granted: October 25, 2005 Title: Fishing Lip Jig Lure

U.S. Patent D511,368 Granted: November 8, 2005 Title: Fishing Jig Lure

U.S. Patent D537,500 Granted: February 27, 2007 Title: Fishing Jig Lure

U.S. Patent D544,068 Granted: June 5, 2007 Fishing Jig Lure

U.S. Patent No. 7,216,455 Granted: May 15, 2007 Title: Fishing Jig Lure

U.S. Patent No. 7,260,913 Granted: August 28, 2007

Title: Method of Making Fishing Lure

WHEREAS, Damion D. Becker, a citizen of the United States of America, residing at 22326 Palisade Street NE, East Bethel, Minnesota 55005 (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title, and interest in and to said United States Letters

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Patents and in and to any and all Letters Patents which shall be granted therefor in the United States and all foreign countries;

NOW, THEREFORE, To Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the said Assignor, have sold and by these presents do hereby sell, assign, transfer, and convey unto the said Assignee, his successors, legal representatives, and assigns, the entire right, title and interest in and to said Letters Patents and any and all continuations, and continuations-in-part, or divisions thereof, and any and all Letters Patents of the United States and all foreign countries or reissues, reexaminations, or extensions thereof which may be granted therefor or thereon, for the full end of the term for which said Letters Patents may be granted, together with the right to claim the priority of said applications in all foreign countries in accordance with the International Convention, the same to be held and enjoyed by said Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made.

From time to time after the date hereof, at the request of either party hereto, and at the expense of the party so requesting, each of the parties hereto shall execute and deliver to such requesting party such documents and take such other action as such requesting party may reasonably request in order to consummate more effectively the transactions contemplated hereby.

IN WITNESS WHEREOF, ASSIGN	OR, inte	nding to be le	gally bound, has caused this	
Assignment to be executed as of the 22 <sup>nd</sup> d	lay of	JUNE	, 2010.	
	GLOW company		C, a Delaware limited liability	
	By: £	leme	Sele	
		Damion D. Be Dwner-Memb		
STATE OF MINNESOTA  COUNTY OF HENNEPIN  I, RAD O BARTZ, a Notary Public for said County and State, do hereby certify that Damion D. Becker personally appeared before me this day and acknowledged the due execution of the foregoing instrument.  Witness my hand and official seal, this the 22th day of June, 2010.				
(Official Seal)	- K	Polary Public	Seiz	
	1	total y 1 aoite	v	



**RECORDED: 06/28/2010** 

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