

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT												
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>George Victor Treyz</td> <td>07/18/2009</td> </tr> <tr> <td>Susan M. Treyz</td> <td>07/18/2009</td> </tr> </tbody> </table>		Name	Execution Date	George Victor Treyz	07/18/2009	Susan M. Treyz	07/18/2009						
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<b>RECEIVING PARTY DATA</b>													
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Name:</b></td> <td>Technology, Patents &amp; Licensing III, LLC</td> </tr> <tr> <td><b>Street Address:</b></td> <td>2003 S. Easton Road</td> </tr> <tr> <td><b>Internal Address:</b></td> <td>Suite 208</td> </tr> <tr> <td><b>City:</b></td> <td>Doylestown</td> </tr> <tr> <td><b>State/Country:</b></td> <td>PENNSYLVANIA</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>18901</td> </tr> </table>		<b>Name:</b>	Technology, Patents & Licensing III, LLC	<b>Street Address:</b>	2003 S. Easton Road	<b>Internal Address:</b>	Suite 208	<b>City:</b>	Doylestown	<b>State/Country:</b>	PENNSYLVANIA	<b>Postal Code:</b>	18901
<b>Name:</b>	Technology, Patents & Licensing III, LLC												
<b>Street Address:</b>	2003 S. Easton Road												
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<b>City:</b>	Doylestown												
<b>State/Country:</b>	PENNSYLVANIA												
<b>Postal Code:</b>	18901												
<b>PROPERTY NUMBERS Total: 2</b>													
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Application Number:	11827748												
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<b>CORRESPONDENCE DATA</b>													
<p>Fax Number: (267)880-1721</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 267-880-1720</p> <p>Email: emcginty@techpats.com</p> <p>Correspondent Name: Carlineo, Spicer &amp; Kee, LLC</p> <p>Address Line 1: 2003 S. Easton Road</p> <p>Address Line 2: Suite 208</p> <p>Address Line 4: Doylestown, PENNSYLVANIA 18901</p>													
<b>ATTORNEY DOCKET NUMBER:</b>	TP3-005-1-2												
<b>NAME OF SUBMITTER:</b>	Elizabeth McGinty												

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**PATENT**  
**REEL: 024630 FRAME: 0738**

Total Attachments: 4

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## **EXHIBIT B**

### **PATENT ASSIGNMENT AGREEMENT**

WHEREAS, **GEORGE VICTOR TREYZ AND SUSAN M. TREYZ**, having a place of business at 870 Market Street, Suite 984, San Francisco, CA 94102 (hereinafter, "Seller") is the sole and exclusive owner of certain United States and/or foreign patents and/or patent applications listed in Exhibit A annexed hereto (collectively referred to as the "Patents"); and

WHEREAS **TECHNOLOGY, PATENTS & LICENSING III, LLC**, having a place of business at 2003 South Easton Road, Suite 208, Doylestown, Pennsylvania 18901 (hereinafter, "Purchaser") is desirous of acquiring the right, title and interest in, to and under the said Patents (and all foreign counterparts and related foreign patents).

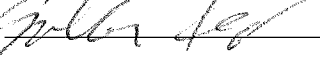
*Now, Therefore,*

For good and valuable consideration, the receipt of which is hereby acknowledged, Seller does hereby sell, assign, transfer and set over to Purchaser, the Patents aforesaid, and any inventions claimed in said Patent, any reissue or reissues of said Patents already granted and which may be granted, any certificates of reexamination already granted and which may be granted the same to be held and enjoyed by Purchaser for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which said Patents are or may be granted, reissued or extended as fully and entirely as the same would have been held and enjoyed by Seller, if this assignment and sale had not been made; together with all claims for damages by reason of past, current, and future infringement and/or provisional rights under said Patents, with the right to sue for, and collect the same for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives.

And, Seller, hereby authorizes and requests the Commissioner of Patents and Trademarks to issue any and all Letters Patents of the United States on said inventions to Purchaser as assignee of the entire interest, and hereby covenants that Seller has full right to convey the entire interest herein assigned, and that, except as otherwise provided between the parties, Seller has not executed, and will not execute, any agreements in conflict therewith.

In Witness Whereof, Seller has caused this Patent Assignment Agreement to be executed by its duly authorized representative.

**GEORGE VICTOR TREYZ**

By: 

Name: GEORGE VICTOR TREYZ

Title: MR.

Date: 7/18/09

**SUSAN M. TREYZ**

By: 

Name: Susan M. Treyz

Title: \_\_\_\_\_

Date: 7/18/09

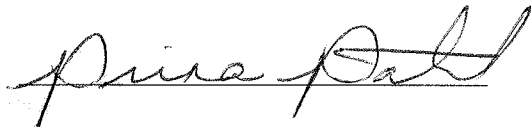
State of California

County of San Francisco

On this 18<sup>th</sup> day of July, 2009 before me personally appeared JOSE & SUSAN, to me known to be the person described herein and who executed the foregoing instrument, and acknowledged that he executed the same knowingly and willingly and for the purposes therein contained.

Witness my hand and Notarial seal the day and year immediately above written.

Please See Attached  
California All Purpose  
Acknowledgment

  
Notary Public

My Commission Expires: 05/24/2013  
05/24/2013

# CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of

San Francisco

On

7/18/09

Date

before me,

Prina Patel, Notary Public

Here Insert Name and Title of the Officer

personally appeared

George Treyz AND Susan Treyz

Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

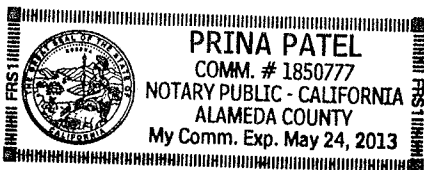
WITNESS my hand and official seal.

Signature

Prina Patel

Signature of Notary Public

Place Notary Seal Above



## OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

### Description of Attached Document

Title or Type of Document: \_\_\_\_\_

Document Date: \_\_\_\_\_

Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: \_\_\_\_\_

### Capacity(ies) Claimed by Signer(s)

Signer's Name: \_\_\_\_\_

☐ Individual

☐ Corporate Officer — Title(s): \_\_\_\_\_

☐ Partner — ☐ Limited ☐ General

☐ Attorney in Fact

☐ Trustee

☐ Guardian or Conservator

☐ Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

RIGHT THUMBPRINT  
OF SIGNER

Top of thumb here

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☐ Other: \_\_\_\_\_

Signer Is Representing: \_\_\_\_\_

RIGHT THUMBPRINT  
OF SIGNER

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**EXHIBIT A**

**PATENTS RIGHTS TO BE ASSIGNED**

Patent or Application No.	Country	Filing Date	Title and Inventors
Patent No. 7,343,320	USA	August 2, 1999	Online digital image-based product ordering system  Treyz; G. Victor (Larchmont, NY); Treyz; Susan M. (Larchmont, NY)
Application No. 11/827,748	USA	July 13, 2007	Treyz; G. Victor (Larchmont, NY); Treyz; Susan M. (Larchmont, NY)