

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Inceptia LLC	06/25/2010
RECEIVING PARTY DATA	
Name:	Worldwide Creative Techniques, Inc.
Street Address:	Craigmuir Chambers
Internal Address:	PO Box 71 Road Town
City:	Tortola
State/Country:	BRITISH VIRGIN ISLANDS
PROPERTY NUMBERS Total: 3	
Property Type	Number
Patent Number:	6189003
Application Number:	09502963
PCT Number:	US9922508
CORRESPONDENCE DATA	
Fax Number:	(267)880-1721
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Email:	dgrowe@techpats.com
Correspondent Name:	Carlineo, Spicer & Kee, LLC
Address Line 1:	2003 South Easton Road
Address Line 2:	Suite 208
Address Line 4:	Doylestown, PENNSYLVANIA 18901
ATTORNEY DOCKET NUMBER:	WCT-005
NAME OF SUBMITTER:	Deborah Growe
Total Attachments: 3 source=WCT-005-1_EXE ASSIGN#page1.tif	

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EXHIBIT B

Assignment of Patent Rights

Whereas, **Inceptia LLC**, a Delaware limited liability company, having a principal place of business at 1652 48th Street, Brooklyn, NY (“Seller” or “Assignor”), (hereinafter “Assignor”) is the sole and exclusive owner of certain United States and/or foreign patents and/or patent applications listed in Exhibit A annexed hereto (collectively referred to as the “Patents”); and

Whereas, **Worldwide Creative Techniques, Inc.**, a British Virgin Islands corporation, having its principal place of business at Craigmuir Chambers, PO Box 71, Road Town, Tortola, British Virgin Islands (“Purchaser” or “Assignee”), (hereinafter “Assignee”) is desirous of acquiring the right, title and interest in, to and under said Patents.

Now, Therefore, for good and valuable consideration, the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor does hereby agree to sell, assign, transfer and convey and by these presents does sell, assign, transfer and convey unto the above-named Assignee, the whole and entire right, title and interest in and to any and all of the following:

- (a) said Patents, including any and all invention(s) as described in said Patents, for the territory of the United States and its possessions and territories and all foreign countries;
- (b) patent applications resulting from said Patents, including any and all related United States and foreign patent applications disclosing said invention(s), including provisionals, non-provisionals, divisions and continuations thereof, along with the rights of priority created by said patent applications under any treaty relating thereto;
- (c) United States and foreign patents which may be granted on any and all of said patent applications, including extensions, reissues and reexamination certificates thereof; and
- (d) past, current and future causes of action and enforcement rights, whether currently pending, filed, or otherwise, under said Patents and patent applications, including without limitation, all rights of Assignor to (i) sue for past, current and future infringements of the Patents, including the right to license and to collect and receive any damages, royalties, injunctive relief, and/or any other settlements or remedies for such infringements, and (ii) sue under any past, current and future causes of action relating to any

of the inventions or discoveries described or claimed in the Patents;

said Patents to be held and enjoyed by the above-named Assignee, for Assignee's own use and benefit, and for Assignee's successors and assigns to the full end of the term or terms for which said Patents may be granted, as fully and entirely as the same would have been held by the undersigned Assignor had this assignment and sale not been made; and for the aforesaid consideration Assignor hereby covenants, agrees and undertakes to communicate to said Assignee or to its nominee all known facts respecting said invention(s), application(s) and patent(s), and to testify in any legal proceedings and to execute and deliver, whenever requested by the above-named Assignee, and without undue delay, all patent applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee all the invention(s), application(s) and patent(s) hereby assigned or agreed to be assigned all without further compensation to the undersigned Assignor.

And it is hereby covenanted that Assignor has full right to convey the entire interest herein assigned, and that Assignor has not executed and will not execute any agreement in conflict herewith.

In Witness Whereof, Assignor, by its duly authorized representatives, hereunto sets their hand and seal.

June 25, 2010
Date

Benzion Wachsman
Signature of Assignor

Benzion A. Wachsman
Printed/Typed Name

General Manager
Title

State of New York:

County of Kings:

On this 25th day of June, 2010, before me, the undersigned officer, personally appeared Benzion A. Wachsman, who acknowledged himself/herself to be the General Manager of Inceptia LLC, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he/she, being authorized to do so, executed the same for the purposes and consideration therein expressed and in the capacity therein stated.

Witness my hand and Notarial seal the day and year immediately above written.

[Signature]
Notary Public

My Commission expires on:

[seal]

THOMAS SILECCH
NOTARY PUBLIC-STATE OF NEW YORK
No. 01SI6202675
Qualified in Kings County
My Commission Expires March 23, 2013

EXHIBIT A**Transferred Patents and Patent Applications**

Patent or Application No.	Country	Filing Date	Status	Title	Inventor(s)
6,189,003	United States	October 23, 1998	Issued	Online business directory with predefined search template for facilitating the matching of buyers to qualified sellers	Fernando Leal
09/502,963	United States	February 11, 2000	Abandoned	Online business directory with thesaurus and search template	Fernando Leal
WO 00/25190	WIPO	September 29, 1999	Expired	Online business directory with predefined search template for facilitating the matching of buyers to qualified sellers	Fernando Leal
AU 6272399	Australia	September 29, 1999	Lapsed	Online business directory with predefined search template for facilitating the matching of buyers to qualified sellers	Fernando Leal