

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

**CONVEYING PARTY DATA**

Name	Execution Date
Timothy Watanabe	06/27/2010
Craig So	06/27/2010
Ryan Menda	06/27/2010
Kenneth Poray	08/29/2009

**RECEIVING PARTY DATA**

Name:	Advance Response, LLC
Street Address:	6733 Tannahill Dr.
City:	San Jose
State/Country:	CALIFORNIA
Postal Code:	95120

**PROPERTY NUMBERS Total: 1**

Property Type	Number
Application Number:	12546271

**CORRESPONDENCE DATA**

Fax Number: (801)321-4893  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Email: khorton@kmclaw.com  
 Correspondent Name: Kenneth E. Horton  
 Address Line 1: 60 East South Temple  
 Address Line 2: Suite 1800  
 Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER:	17208.6
NAME OF SUBMITTER:	Kenneth E. Horton

Total Attachments: 3  
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**PATENT  
 REEL: 024631 FRAME: 0071**

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**ASSIGNMENT**

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Advance Response, LLC located at 6733 Tannahill Dr. Sand Jose CA 95120 for itself and its successors, transferees, and assignees, the following:

- 1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the application for United States Letters Patent entitled: MULTI CHANNEL, AUTOMATED COMMUNICATION AND RESOURCE SYNCHRONIZATION**

("APPLICATION"), which:

- is to be filed herewith (attorney docket no.17208.6)  
 was filed on August 24, 2009 now bearing U.S. Serial No.: 12/546,271;

And

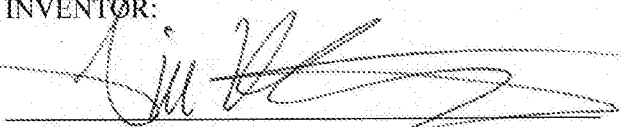
2. The entire worldwide right, title, and interest in and to:  
 (a) the APPLICATION, including any right of priority; (b) any divisional, continuation, substitute, renewal, reissue, and other related applications which have been or may be filed in the United States or elsewhere in the world; and (c) any patents which may be granted on the applications set forth in (a) and (b) above.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

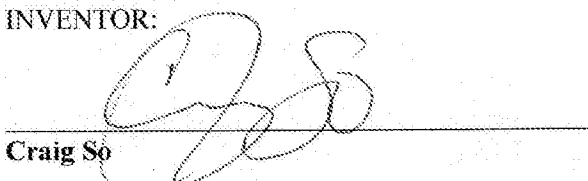
INVENTOR represents that INVENTOR has the right, title, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has made or will make hereafter no assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR:

  
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Timothy Watanabe

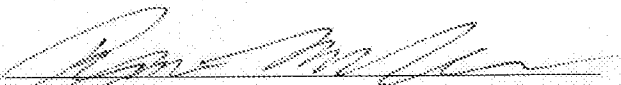
Date 6/27/2010

INVENTOR:

  
\_\_\_\_\_  
Craig So

Date 6/27/10

INVENTOR:

  
\_\_\_\_\_  
Ryan Menda

Date 6/27/10

INVENTOR:

*Kenneth Poray*  
Kenneth Poray

Date 8/28/09