PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date
Brad Grunewald	04/12/2010

RECEIVING PARTY DATA

Name:	Tuuci Worldwide, LLC.	
Street Address:	2900 N.W. 35th Street	
City:	Miami	
State/Country:	FLORIDA	
Postal Code:	33142	

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	60716891
Application Number:	29314715

CORRESPONDENCE DATA

Fax Number: (305)858-0008

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

(305) 858-8000 Phone:

Email: igomez@malloylaw.com Correspondent Name: Malloy & Malloy, P.A. Address Line 1: 2800 S.W. Third Avenue Address Line 2: Historic Coral Way Miami, FLORIDA 33129 Address Line 4:

ATTORNEY DOCKET NUMBER: 1.432-A.09

NAME OF SUBMITTER: Jennie S. Malloy

Total Attachments: 2

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REEL: 024632 FRAME: 0935

ASSIGNMENT

whereas, I, Brad Grunewald, a citizen of United States , residing at Boulder, Colorado , having made an invention entitled A HAMMOCK STAND, for which a patent application is pending in the U.S. Patent & Trademark Office (U.S. Serial No. 60/716,891 filed on September 14, 2005 and U.S. Serial No. 29/314,715 filed on April 20, 2009), and

WHEREAS, **TUUCI WORLDWIDE**, **LLC**., a corporation of the State of Florida, having its principal office at 2900 N.W. 35th Street, Miami, Florida 33142, desires to ensure that it owns all rights, title and interest in and to said invention, including any trade dress rights that may be associated therewith arising from sales made by the aforesaid corporation of said invention together with any and all goodwill;

NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, I have agreed to assign and transfer and do hereby assign and transfer unto **TUUCI WORLDWIDE**, **LLC**., the aforesaid Florida corporation having a current address of 2900 N.W. 35th Street, Miami, Florida 33142, and to its successors and assigns, the entire right, title and interest in and to the said invention and application, and in and to any division, continuation or continuation-in-part, of said application, and in and to any and all Letters Patent and reissues and extensions thereof, of the United States of America and countries foreign thereto (including the right to apply for Letters Patent in foreign countries in its own name and to claim any priority rights for such foreign

PATENT REEL: 024632 FRAME: 0936 applications to which such applications are entitled under international conventions, treaties, or otherwise), which have been or may be granted on any of the foregoing to be held and enjoyed as fully and exclusively as they would have been by me had this assignment and transfer not been made;

I do further agree for myself and for my heirs, executors and administrators, to execute and deliver without further consideration any further applications, assignments and documents, and to perform such other acts as I lawfully may, that may be deemed necessary by the said **TUUCI WORLDWIDE**, **LLC**., its successors, assigns, and nominees, fully to secure its interest as aforesaid and to obtain or maintain Letters Patent in any and all countries;

And I do hereby authorize and request the Commissioner of Patents to issue any and all Letters Patent which may be granted upon any of the said applications, to the said TUUCI WORLDWIDE, LLC., as the assignee of the entire interest therein.

IN WITNESS WHEREOF, I have hereunto signed my name on the day and year set forth below.

BRAD GRUNEWALD

STATE OF FLORIDA)

)SS:

COUNTY OF DADE

On this of final, 2010, Brad Grunewald personally appeared before me,

who is personally known to me OR uhose identification of

to be the signer of the above instrument, and he/she acknowledges that he/she signed it.

THOMAS M. PARKER

MY COMMISSION # DD 689198 Notary Public (Signature)

EXPIRES: October 26, 2011

Bonded Thru Budget Notary Services

Name of Notary (Printed)