

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Alastair Hugh SERVANTE	06/29/2010
Gary POWER	06/29/2010
Colin MARSHALL	06/29/2010
RECEIVING PARTY DATA	
Name:	INNOVIA FILMS LIMITED
Street Address:	Station Road
City:	Wigton, Cumbria, Great Britain
State/Country:	UNITED KINGDOM
Postal Code:	CA7 9BG
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12796109
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ATTORNEY DOCKET NUMBER:	20941-75205
NAME OF SUBMITTER:	Ping Wang, M.D.
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CH \$40.00 12796109

Docket No.: 20941-75205

Assignment of Application

WHEREAS, I (we), Alastair Hugh SERVANTE, "Seareach", Bowness-on-Solway,
Carlisle, Cumbria CA5 5AF, Great Britain

Gary POWER, 6 Pine Terrace, Silloth, Cumbria CA5 DT, Great Britain

Colin MARSHALL, "Sebastian", Plaskets Lane, Wigton, Cumbria CA7 9ES, Great Britain

_____, respectively,
have invented certain new and useful improvements in: PRINTABLE FILM

for which an application for Letters Patent was executed on _____

(Application No. 12/796,109, Filed June 8, 2010); and

WHEREAS, INNOVIA FILMS LIMITED
(hereinafter referred to as "ASSIGNEE"), having a place of business at:
Station Road, Wigton
Cumbria CA7 9BG, Great Britain

is desirous of acquiring the full and exclusive right in and to said Invention and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries;

NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, I (we), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right in and to said Invention in the United States and its territorial possessions and in any and all foreign countries, and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign

countries and in and to any and all divisions, continuations, substitutions, renewals and reissues thereof.

I (we) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE and said ASSIGNEE's successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.

Further, I (we) agree that I (we) will communicate to said ASSIGNEE or said ASSIGNEE's representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally, do everything possible to aid said ASSIGNEE, and said ASSIGNEE's successors and assigns, to obtain and enforce proper protection for said Invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of Morris, Manning & Martin, LLP, 1333 H Street, N.W., Suite 820, Washington, DC 20005, the power to insert on this Assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: 29/6/10 _____
 (Signature of Inventor) Alastain Hugh SERVANTE

Date: 22/6/10 _____
 (Signature of Inventor) Gary POWER

Date: 29.6.10. _____
 (Signature of Inventor) Colin MARSHALL

Date: _____
 (Signature of Inventor)

Date: _____
 (Signature of Inventor)

Date: _____
 (Signature of Inventor)

Date: _____
 (Signature of Inventor)