

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Young In KIM</td> <td>05/10/2010</td> </tr> <tr> <td>Chu Hyun SEO</td> <td>05/10/2010</td> </tr> <tr> <td>Sang O PARK</td> <td>05/10/2010</td> </tr> <tr> <td>Seung Won KIM</td> <td>06/30/2010</td> </tr> </tbody> </table>		Name	Execution Date	Young In KIM	05/10/2010	Chu Hyun SEO	05/10/2010	Sang O PARK	05/10/2010	Seung Won KIM	06/30/2010
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Young In KIM	05/10/2010										
Chu Hyun SEO	05/10/2010										
Sang O PARK	05/10/2010										
Seung Won KIM	06/30/2010										
RECEIVING PARTY DATA											
Name:	LG Electronics Inc.										
Street Address:	20, Yeouido-dong, Yeongdeungpo-gu										
City:	Seoul										
State/Country:	REPUBLIC OF KOREA										
Postal Code:	150-721										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12303766</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12303766						
Property Type	Number										
Application Number:	12303766										
CORRESPONDENCE DATA											
Fax Number:	(877)769-7945										
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone:	(202) 783-5070										
Email:	apsi@fr.com										
Correspondent Name:	W. K. Renner										
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ATTORNEY DOCKET NUMBER:	20211-0128US1										
NAME OF SUBMITTER:	Sharon M. Allen										
Total Attachments: 3											

CH \$40.00 12303766

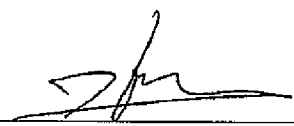
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ASSIGNMENT

For valuable consideration, we, YOUNG IN KIM of 101-102 Brown-Stone Gwanak Apt. 1721, Bongcheon 2-dong Gwanak-gu, Seoul, 151-052 Korea, CHU HYUN SEO of 205-1706 Jugong 2-cha Apt. Sillim 10(sip)-dong, 201-206 Gwanak-gu, Seoul, 151-794 Korea, SANG O PARK of 101-101 Jindo9ApL 935, Mok-1-dong Yangcheon-gu, Seoul, 158-821 Korea, SEUNG WON KIM of 20, Yoido-dong, Youngdeungpo-gu, Seoul, 150-010 Korea, hereby assign to: LG Electronics Inc., a corporation of Republic of Korea having a place of business at: 20, Yeouido-dong, Yeongdeungpo-gu, Seoul, 150-721 Republic of Korea; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled METHOD AND APPARATUS FOR PROVIDING AND USING PUBLIC TRANSPORTATION INFORMATION, filed December 8, 2008, and assigned U.S. Serial Number 12/303,766, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment




YOUNG IN KIM

Date: May 10, 2010



CHU HYUN SEO

Date: May 10, 2010



SANG O PARK

Date: May 10, 2010

SEUNG WON KIM

Date: _____

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YOUNG IN KIM

Date: _____

CHU HYUN SEO

Date: _____

SANG O PARK

Date: _____



SEUNG WON KIM

Date: 2010. 6. 30

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