

FORM PTO 1585

RE

07-07-2010

ET



103601179

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof

1. Name of conveying party(ies):

**Gerhard BAIER**Additional name(s) of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment      ☐ Merger  
☐ Security Agreement      ☐ Change of Name  
☐ Other: \_\_\_\_\_

Execution dates: May 25, 2010

2. Name and address of receiving party(ies):

**Telefonbuch Verlag Hans Müller GmbH & Co. KG**

Street Address:

 Pretzfelder Strasse 7-11  
 90425 Nuernberg  
 Germany

4. Application numbers or patent numbers:

A. Patent Applications: 12/742,354 filed on May 11, 2010

B. Patent No.(s):

Additional Numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

 Name: Oleg F. Kaplun, Esq.  
 Internal Address: Fay Kaplun & Marcin, LLP

 Street Address: 150 Broadway, Suite 702  
 City: New York State: New York ZIP: 10038

6. Total number of applications and patents involved: 1

**TITLE: Method for WLAN Localization and Location Based Service Supply**

7. Total fee (37 C.F.R. 3.41) ..... \$ 40.00

- ☒ Enclosed  
☐ Authorized to be charged to deposit account

8. Deposit account number:

**DO NOT USE THIS SPACE**

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Oleg F. Kaplun, (Reg. No. 45,559)

Name of Person Signing

Signature

Date

June 30, 2010

Total Number of pages including cover sheet, attachments, and document: 3

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

**Mail Stop: Assignments  
 Commissioner of Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450**

07/06/2010 MJAMA1 00000025 12742354

01 FC:8021

40.00 0P

**PATENT****REEL: 024642 FRAME: 0629**

**ASSIGNMENT**

WHEREAS, I/We,

**Gerhard BAIER  
Am Klosterfeld 4  
90427 Nuernberg  
Germany  
Citizenship: Germany**

(hereinafter also referred to as "ASSIGNOR"); have made inventions and discoveries in **"Method for WLAN Localization and Location Based Service Supply"**, for which the U.S. Application was filed on **May 11, 2010** and assigned **Serial No. 12/742,354** and which claims priority to PCT Application Serial No. **PCT/EP2008/064742** filed on **October 30, 2008** which claims priority to U.S. Provisional Patent Application Serial No. **60/992,878** filed on **December 6, 2007**; and

WHEREAS, **Telefonbuch Verlag Hans Müller GmbH & Co. KG**, organized and existing under and by virtue of the laws of the Country of Germany, having an office at **Pretzfelder Strasse 7-11, 90425 Nuernberg, Germany**, (hereinafter referred to as "the Assignee"), is desirous of acquiring the entire right, title and interest in and to the application and invention therein described and claimed and any Letters Patent that may be issued upon the application or for the improvements therein contained.

NOW, THEREFORE, in consideration of One U.S. Dollar (U.S. \$1.00) and other valuable consideration furnished by Assignee to me, receipt and sufficiency of which I hereby acknowledge, I hereby, without reservations:

1. Assign, transfer, and convey to Assignee the entire right, title, and interest in and to said inventions and discoveries, said application, any and all other applications for Letters Patent on said inventions and discoveries in whatsoever countries, including all divisional, renewal, substitute, continuation, and Convention applications based in whole or in part upon said inventions or discoveries, or upon said applications, and any and all Letters Patent, reissues, and extensions of Letters Patent granted for said inventions and discoveries or upon said applications, and every priority right that is or may be predicated upon or arise from said inventions, said discoveries, said applications, and said Letters Patent.
2. Authorize Assignee to file patent applications in any or all countries for any or all of said inventions and discoveries in my name or in the name of Assignee or otherwise as Assignee may deem advisable, under the International Convention or otherwise.

3. Authorize and request the Commissioner for Patents of the United States of America and the empowered officials of all other governments to issue or transfer all said Letters Patent to Assignee, as assignee of the entire right, title, and interest therein or otherwise as Assignee may direct.

4. Warrant that I have not knowingly conveyed to others any right in said inventions, discoveries, applications, or patents or any license to use the same or to make, use, or sell anything embodying or utilizing any of said inventions or discoveries; and that we have good right to assign the same to Assignee without encumbrance.

5. Bind my heirs, legal representatives, and assigns, as well as myself, to do, upon Assignee's request and at Assignee's expense, but without additional consideration to meet them, all acts reasonably serving to assure that the said inventions and discoveries, the said patent applications, and the said Letters Patent shall be held and enjoyed by Assignee as fully and entirely as the same could have been held and enjoyed by me, my heirs, legal representatives, and assigns if this assignment had not been made; and particularly to execute and deliver to Assignee all lawful application documents including petitions, specifications, and oaths, and all assignments, disclaimers, and lawful affidavits in form and substance as may be requested by Assignee; to communicate to Assignee all facts known to me relating to said inventions and discoveries or the history thereof; and to furnish Assignee with any and all documents, photographs, models, samples, and other physical exhibits in my control or in the control of my heirs, legal representatives, or assigns which may be useful for establishing the facts of my conceptions, disclosures, and reduction to practice of said inventions and discoveries.

IN TESTIMONY WHEREOF, I have hereunto set my hand and seal this 25 day of

MAY, 2010.

  
Gerhard BAIER