

07-06-2010



FORM PTO-1595  
(Rev. 6-93)  
OMB No. 0651-0011 (exp. 4/94)

103601102

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Please record the attached original documents or copy thereof.

6-28-10

1. Name of conveying party(ies):	Execution Date:	2. Name and address of receiving party(ies)
David FERRY	June 22, 2010	Name:
Nikki LUSARDI	May 28, 2010	<b>VIRGIN ATLANTIC AIRWAYS LIMITED</b>
Simon PENGELLY	June 11, 2010	Crawley Business Quarter
Edward PARKINSON-BATES	June 11, 2010	Manor Royal, Crawley, West Sussex
		RH10 9NU, United Kingdom

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Assignment | <input type="checkbox"/> Merger         |
| <input type="checkbox"/> Security Agreement    | <input type="checkbox"/> Change of Name |
| <input type="checkbox"/> Other                 |   |

Execution Date: See Above

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is \_\_\_\_\_

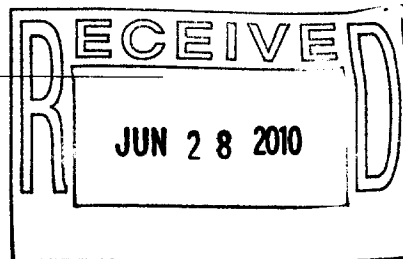
A. Patent Application No(s)

29/360,595

B. Patent No(s):

filed on April 28, 2010

Additional numbers attached? ☐ Yes ☒ No



5. Name and address of party to whom correspondence  
Concerning document should be mailed:

Name: Brian P. Hopkins, Esq.  
Address: MINTZ, LEVIN, COHN, FERRIS  
GLOVSKY and POPEO, P.C.  
666 Third Avenue - 24<sup>th</sup> Floor  
New York, New York 10017

6. Total number of applications and patents involved: [ 1 ]

7. Total fee (37 CFR 3.41) \$40.00

- ☒ Enclosed
- ☒ The Commissioner is authorized to charge Deposit Account  
No: 50-0311, Reference No. 38889-302F02US, Customer No.  
35437 for any deficiencies.

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Brian P. Hopkins, Reg. No. 42,669

June 30, 2010

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document(5)

Mail documents to be recorded with required cover sheet information to:

MAIL STOP ASSIGNMENT RECORDATION SERVICES  
Director of the United States Patent and Trademark Office  
P. O. Box 1450  
Alexandria, VA 22313-1450

07/02/2010 MJAMA1 00000024 29360595

01 FC:0021

40.00 0P

## ASSIGNMENT

We, **David FERRY**, a citizen of the United Kingdom, residing at 33 Ground Floor Flat, Wilbury Road, Hove, East Sussex BN3 3PB, United Kingdom; **Nikki LUSARDI**, a citizen of the United Kingdom, residing at 158 Brambletye Park Road, Earlswood, Redhill RH1 6ED, Surrey, United Kingdom; **Simon PENGELLY**, a citizen of the United Kingdom, residing at 43 Penwortham Road, London SW16 6RF, United Kingdom; and **Edward PARKINSON-BATES**, a citizen of the United Kingdom, residing at c/o Virgin Atlantic Airways, Ltd., Crawley Business Quarter, Manor Royal, Crawley, West Sussex RH10 2NU, United Kingdom, the undersigned, for good and valuable consideration, the receipt of which is hereby acknowledged, hereby assign, sell and transfer to **Virgin Atlantic Airways Limited**, with offices at **Crawley Business Quarter, Manor Royal, Crawley, West Sussex RH10 2NU, United Kingdom**, and its successors, assigns and legal representatives, all hereinafter referred to as the ASSIGNEE: (1) our entire right, title and interest for the United States and to any and all inventions and designs disclosed in United States Design Patent application entitled:

## AIRCRAFT SEAT

filed with the U.S. Patent and Trademark Office on April 28, 2010 and assigned Serial No. 29/360,595, including any renewals, revivals, reissues, reexaminations, extensions, continuations and divisions of such applications and any substitute applications therefor; (2) the full and complete right to file patent applications in the name of the ASSIGNEE, its designee, or in my/our names at the ASSIGNEE, or its designee's election, on the aforesaid inventions, discoveries and applications in all countries of the world; (3) the entire right, title and interest in and to any Letters Patent which may issue on any application claiming benefit of said design application in the United States, and any renewals, revivals, reissues, reexaminations and extensions thereof, and any patents of confirmation, registration and importation of the same; and (4) the entire right, title and interest in all Convention and Treaty Rights of all kinds thereon, including without limitation all rights of priority in any country of the world, in and to the above inventions, discoveries and applications.

We hereby authorize and request the competent authorities to grant and to issue any and all such Letters Patents in the United States and throughout the world to the ASSIGNEE of the entire right, title and interest therein, as fully and entirely as the same would have been held and enjoyed by me had this assignment, sale and transfer not been made.

We agree, at any time, upon the request of the ASSIGNEE, to execute and to deliver to the ASSIGNEE any additional applications for patents for said inventions and discoveries, or any part or parts thereof, and any applications for patents of confirmation, registration and importation based on any Letters Patent issuing on said inventions, discoveries, or applications and divisions, continuations, renewals, revivals, reissues, reexaminations and extensions thereof.

We further agree at any time to execute and to deliver upon request of the ASSIGNEE such additional documents, if any, as are necessary or desirable to secure patent protection on said inventions, discoveries and applications throughout all countries of the world, and otherwise to do the necessary to give full effect to and to perfect the rights of the ASSIGNEE under this Assignment, including the execution, delivery and procurement of any and all further documents evidencing this assignment, transfer and sale as may be necessary or desirable.

We hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

We further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

**Signature of Inventor:**

Inventor's Name:

  
David FERRY

Date of Execution:

22-6-2010

Signature of witness:



Name of witness: [Print or Type Name] LUKE BOLECHALA

Date 22/6/2010

Signature of witness:



Name of witness: [Print or Type Name] MIRIAM COLLINS

Date 22/6/2010

**Signature of Inventor:**

Inventor's Name:

Nikki LUSARDI

Date of Execution:

28/5/2010

Signature of witness:

Name of witness: [Print or Type Name]

L. SLAUGHTER

Date 28 May 2010

Signature of witness:

Name of witness: [Print or Type Name]

Abigail Cox

Date 28/05/10

**Signature of Inventor:**

Inventor's Name:

Simon PENGELLY

Date of Execution:

11/06/2010

Signature of witness:

Name of witness: [Print or Type Name]

GEMMA MATTHIAS

Date 11.06.2010

Signature of witness:

Name of witness: [Print or Type Name]

Date

**Signature of Inventor:**

Inventor's Name:

  
Edward PARKINSON-BATES

Date of Execution:

11/6/2010

Signature of witness: GMatthias

Name of witness: [Print or Type Name] GEMMA MATTHIAS

Date 11.06.2010

Signature of witness: \_\_\_\_\_

Name of witness: [Print or Type Name] \_\_\_\_\_

Date \_\_\_\_\_