

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Stacy O'Connor</td> <td>06/29/2010</td> </tr> <tr> <td>Michael Nuttall</td> <td>06/14/2010</td> </tr> <tr> <td>Paul W Schmid</td> <td>06/14/2010</td> </tr> </tbody> </table>		Name	Execution Date	Stacy O'Connor	06/29/2010	Michael Nuttall	06/14/2010	Paul W Schmid	06/14/2010		
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Mattel, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>333 Continental Blvd.</td> </tr> <tr> <td>City:</td> <td>El Segundo</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>90245-5012</td> </tr> </table>		Name:	Mattel, Inc.	Street Address:	333 Continental Blvd.	City:	El Segundo	State/Country:	CALIFORNIA	Postal Code:	90245-5012
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PROPERTY NUMBERS Total: 2											
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CORRESPONDENCE DATA											
<p>Fax Number: (503)295-6679</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 5032246655</p> <p>Email: heidi@khpatent.com</p> <p>Correspondent Name: Heidi Dutro</p> <p>Address Line 1: 520 SW Yamhill St, Suite 200</p> <p>Address Line 4: Portland, OREGON 97204</p>											
ATTORNEY DOCKET NUMBER:	MAT.3Z140										
NAME OF SUBMITTER:	Heidi Dutro										
<p>Total Attachments: 3</p> <p>source=20100614_Executed_Assignment_MAT3Z140#page1.tif</p>											

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ASSIGNMENT

WHEREAS, we, Stacy O'Connor of Long Beach, California; Michael Nuttall of South Pasadena, California; and Paul W. Schmid of Ojai, California, have invented certain improvements in ADJUSTABLE TOY VEHICLE TRACK INTERSECTION ASSEMBLIES, for which we filed U.S. Provisional Patent Application Serial No. 61/172,620 on April 24, 2009; and U.S. Non-Provisional Patent Application Serial No. 12/767,675 on April 26, 2010; and

WHEREAS, Mattel, Inc., a Delaware Corporation, having its principal place of business in El Segundo, California, is desirous of acquiring an interest therein;


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, we, Stacy O'Connor, Michael Nuttall, and Paul W. Schmid, have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to Mattel, Inc., its successors and assigns, the full and exclusive right to the invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all Letters Patent that may be granted therefor in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all divisions, continuations, reissues, substitutions, and extensions thereof.

We hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to Mattel, Inc., as the assignee of our entire right, title, and interest in and to the same, for the sole use of Mattel, Inc., and its successors and assigns.

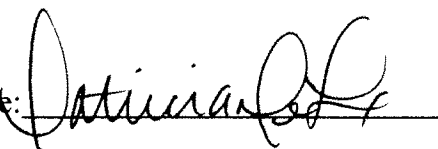
Further, we hereby covenant and agree to and with Mattel, Inc., and its successors and assigns, at the time of execution and delivery of these presents, that we are the sole and lawful owner of the entire right, title, and interest in and to the invention and the above-identified patent applications, and that the same are unencumbered, and that we have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, we agree that we will communicate to Mattel, Inc., or its representatives, any facts known to us respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to Mattel, Inc., make all rightful oaths, and generally do everything possible to aid Mattel, Inc., and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 29th
day of JUNE, 2010.


Stacy O'Connor

Witness:

Signature: 

Name: Patricia Delcor

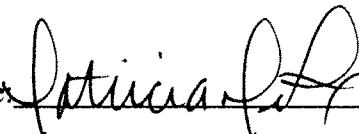
Address: 333 Continental Blvd.

City & State: El Segundo, CA 90245

IN TESTIMONY WHEREOF, I have hereunto set my hand this 14th
day of JUNE, 2010.


Michael Nuttall

Witness:


Signature: 

Name: Patricia DeLeon

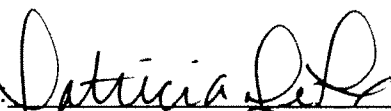
Address: 333 Continental Blvd.

City & State: El Segundo, CA 90245

IN TESTIMONY WHEREOF, I have hereunto set my hand this 14 day
of June, 2010.


Paul W. Schmid

Witness:

Signature: 

Name: Patricia DeLeon
333 Continental Blvd.

Address: _____

City & State: El Segundo, CA 90245