

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Marcus French	07/08/2010
Barbara French	07/08/2010
Jeffrey Haynes	06/27/2010
Joyce Hurd	06/01/2010

RECEIVING PARTY DATA

Name:	KOOLIO, LLC
Street Address:	4202 Warbal Trail
City:	Rogers
State/Country:	ARKANSAS
Postal Code:	72756

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12802087

CORRESPONDENCE DATA

Fax Number: (479)251-0801
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: kristin.baldwin@kpslaw.com
 Correspondent Name: Stephen D. Schrantz
 Address Line 1: 3739 Steele Blvd. Suite 340
 Address Line 4: Fayetteville, ARKANSAS 72703

ATTORNEY DOCKET NUMBER:	018715
NAME OF SUBMITTER:	Stephen D. Schrantz

Total Attachments: 5
 source=Assignment to file#page1.tif
 source=Assignment to file#page2.tif

OP \$40.00 12802087

501227115

**PATENT
 REEL: 024654 FRAME: 0148**

source=Assignment to file#page3.tif
source=Assignment to file#page4.tif
source=Assignment to file#page5.tif

ASSIGNMENT

WHEREAS, MARCUS FRENCH, a citizen of the United States, residing at 4202 Warbal Trail, Rogers, Arkansas 72756; BARBARA FRENCH, a citizen of the United States, residing at 4202 Warbal Trail, Rogers, Arkansas 72756; JEFFREY HAYNES, a citizen of the United States, residing at 1502 El Cielo, Leander, Texas; and JOYCE HURD, a citizen of the United States, residing at 22 Parsons Road, West Newbury, Massachusetts, (hereinafter called ASSIGNORS), have invented certain new and useful improvements in INSULATED BEVERAGE HOUSING WITH TEMPERATURE MAINTENANCE, which they have made application for Letters Patent of the United States, the said application having a Serial No. 12/802,087 and filing date of 5/28/2010;

WHEREAS, ASSIGNORS, the said inventors, are now the exclusive owners of said patent application, the invention described and claimed therein, and all rights in, to and under the same; and;

WHEREAS, KOOLIO, LLC, an Arkansas Limited Liability Company doing business at 4202 Warbal Trail, Rogers, Arkansas 72756 (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire right, title and interest in and to the aforementioned invention, patent and in, to and under any and all Letters Patent of the United States and in any and all foreign countries thereof.

NOW, THEREFORE, this indenture witnesseth that for and in consideration of the sum of Four Dollars (\$4.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS, the said inventors, have sold, assigned, transferred and set over and do hereby sell, assign, transfer and set over to the said ASSIGNEE, the said invention and patent, and any and all divisions and continuations thereof, and any and all Letters Patent of the

United States, its territorial possessions, and any and all foreign countries which may be granted therefor, and any and all reissues, extensions or certificates of reexamination of said Letters Patent, including the right of priority and the subject matter of any and all claims which may be obtained in every such patent, the same to be held and enjoyed by the said ASSIGNEE for its own use and behoof, and for the use and behoof of its successors, assigns, or other legal representatives, to the end of the term or terms for which said Letters Patent of the United States, territories and foreign countries are or may be granted, reissued, extended, or reexamined as fully and entirely as same would have been held and enjoyed by ASSIGNORS, if this assignment and sale had not been made.

AND, ASSIGNORS hereby authorize and request the Commissioner of Patents to issue any and all Letters Patent of the United States on said invention, or resulting from said application, and from any and all divisions and continuations, reissues, extensions, or reexaminations thereof to the said ASSIGNEE, of the entire interest, and hereby covenants that they have full right to convey the entire interest therein assigned, and that they have not executed and will not execute any agreement in conflict therewith.

AND, ASSIGNORS further hereby covenant and agree that they will, at any time, upon request, at the expense of said ASSIGNEE, execute and deliver any and all papers that may be necessary or desirable to perfect the title to said invention, and to said Letters Patent as may be granted therefor, in said ASSIGNEE, its successors, assigns, or other legal representatives, and that if said ASSIGNEE, its successors, assigns, or other legal representatives shall desire to file any divisional or continuation application, or to secure a reissue, extension or certificate of reexamination of such Letters Patent, or to file a disclaimer relating thereto, will, upon request, sign all papers, make all rightful oaths, and do all acts requisite for the filing of such divisional or

continuing application, or such application for reissue or request for reexamination and procuring thereof, and for the filing of such disclaimers, without further compensation, but at the expense of said ASSIGNEE, its successors or other legal representatives.

AND, ASSIGNORS do further covenant and agree, that they will, at any time, upon request, communicate to said ASSIGNEE, its successors, assigns, or other legal representatives, at its expense, such facts relating to said invention, application, and Letters Patent or the history thereof, as may be known to them, and testify as to the same in any interference or other litigation, when requested to do so.

AND, ASSIGNORS do hereby authorize and request the attorney's, Keisling & Pieper PLC at 3739 Steele Blvd., Suite 340, Fayetteville, Arkansas 72703, to insert in this document in the beginning sentence of this document the filing date and application number of said application when known.

IN WITNESS WHEREOF, we have hereunto set my hand.

7/8/10
Date

Marcus French
MARCUS FRENCH

STATE OF ARKANSAS)
) ss:
COUNTY OF BENTON)

On this 8th day of July, 2010, before me personally appeared Marcus French, to me known to be the person described hereinabove who executed the foregoing Assignment, and who acknowledged to me that he executed the same for the reasons and purpose therein set forth.

My Commission Expires:
10-1-2012

Kristin A. Baldwin
Notary Public
Seal



