PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jeong-Mi CHO	07/01/2010
Jeong-Su KIM	07/01/2010
Won-Chul BANG	07/01/2010
Nam-Hoon KIM	07/01/2010

RECEIVING PARTY DATA

Name:	SAMSUNG ELECTRONICS CO., LTD.
Street Address:	416, Maetan-dong, Yeongtong-gu
City:	Suwon-si, Gyeonggi-do 443-742
State/Country:	REPUBLIC OF KOREA

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12770168

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	12000.SMG.0773
NAME OF SUBMITTER:	Rachael Lea Leventhal

Total Attachments: 6
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ASSIGNMENT

For valuable consideration, We,

(1)   Name: **Jeong-Mi CHO**
       Address: 311-904 Cheongmyeong Maeul 3danji Apt.,
                       Yeongtong-dong, Yeongtong -gu, Suwon-si, Gyeonggi-do,
                       Republic of Korea
       Nationality: Republic of Korea

(2)   Name: **Jeong-Su KIM**
       Address: 506-901 Manhyeon Maeul Hyundai I-Park Apt. 5danji,
                       Sanghyeon-2 dong, Suji-gu, Yongin-si, Gyeonggi-do,
                       Republic of Korea
       Nationality: Republic of Korea

(3)   Name: **Won-Chul BANG**
       Address: 510-1504 Hyojachon Samhwan Apt.,
                       Seohyeon-dong, Bundang-gu, Seongnam-si, Gyeonggi-do,
                       Republic of Korea
       Nationality: Republic of Korea

(4)   Name: **Nam-Hoon KIM**
       Address: 201-904 Hyundai HomeTown 2cha Apt., Jukjeon 1-dong,
                       Suji-gu, Yongin-si, Gyeonggi-do, Republic of Korea
       Nationality: Republic of Korea

hereby assign to:

SAMSUNG ELECTRONICS CO., LTD., a Republic of Korea corporation having principal executive offices at: 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-742, Republic of Korea, and

its successor and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of U.S. Patent Application Number 12/770,168 filed April 29, 2010 at the U.S. Patent & Trademark Office signed by us, with title **APPARATUS AND METHOD FOR PREDICTING USER'S INTENTION BASED ON MULTIMODAL INFORMATION**, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and application serial number of said application when known; this Assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based

on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our names or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, preliminary statements and other lawful documents as the Assignee may reasonably request to effectuate fully this Assignment.

IN WITNESS WHEREOF, I hereto set my hand and seal this ___1st___ day of ___July___, 2010

Signature: _____
          Jeong-Mi CHO

City of _____ :

                         :

Country of _____ :

Before me this _____ day of _____, 2010, personally appeared known to me to be the person whose name is subscribed to the foregoing Assignment and acknowledged that they executed the same as his free act and deed for the purposes therein contained.

_____
Witness or Notary Public

IN WITNESS WHEREOF, I hereto set my hand and seal this ____1st____ day of
____January____, 2010

Signature: ___~~7674~~_____
                    Jeong-Su KIM

City of _____ :

                                    :

Country of _____ :

Before me this _____ day of _____, 2010, personally appeared
known to me to be the person whose name is subscribed to the foregoing Assignment and
acknowledged that they executed the same as his free act and deed for the purposes therein
contained.

_____
Witness or Notary Public

IN WITNESS WHEREOF, I hereto set my hand and seal this ___1st___ day of ___July___, 2010

Signature: _____*Won-Chul Bang*_____

     Won-Chul BANG
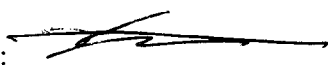
City of _____ :

         :

Country of _____ :

  Before me this _____ day of _____, 2010, personally appeared known to me to be the person whose name is subscribed to the foregoing Assignment and acknowledged that they executed the same as his free act and deed for the purposes therein contained.

_____

Witness or Notary Public

IN WITNESS WHEREOF, I hereto set my hand and seal this <u>1st</u> day of <u>July</u>, 2010

Signature: _____
　　　　　　Nam-Hoon KIM

City of _____ :

　　　　　　　　　　　　　 :

Country of _____ :

Before me this _____ day of _____, 2010, personally appeared _____ known to me to be the person whose name is subscribed to the foregoing Assignment and acknowledged that they executed the same as his free act and deed for the purposes therein contained.

_____
Witness or Notary Public