PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Ellen Eide Kislal	07/08/2010

RECEIVING PARTY DATA

Name:	Skin Of Mine Dot Com, LLC			
Street Address:	400 Colombus Avenue			
Internal Address:	Suite 5S			
City:	Valhalla			
State/Country:	NEW YORK			
Postal Code:	10595			

PROPERTY NUMBERS Total: 1

Property Type	Number					
Application Number:	12833064					

CORRESPONDENCE DATA

Fax Number: (412)741-9292

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 4127418400

Email: uspto@ferencelaw.com

Correspondent Name: Ference & Associates, LLC

Address Line 1: 409 Broad Street

Address Line 4: Pittsburgh, PENNSYLVANIA 15143

ATTORNEY DOCKET NUMBER: 785.001

NAME OF SUBMITTER: Stanley D. Ference III

Total Attachments: 2

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OP \$40.00 12833

PATENT REEL: 024657 FRAME: 0418

ASSIGNMENT

WHEREAS, I:

INVENTOR NAME	INVENTOR RESIDENCE
(1) Ellen Eide Kislal	Tarrytown, New York

have invented certain new and useful improvements disclosed in an application for United States Patent titled SYSTEMS AND METHODS FOR MONITORING THE CONDITION OF SKIN.

and	identified	l by I	Jocket	No.	785.001	in the	offices	ot	Ference	æ	Associates	LLC,	located	at 405
Bro	ad Street,	Pitts	burgh,	Penr	isylvania	a, and								

Filed in the USPTO on	. Serial No.	
	2 K/W/X/8K/3 X 7 K/4	•

AND WHEREAS <u>SKIN OF MINE DOT COM</u>, <u>LLC</u>, a <u>New York</u> limited liability company, (hereinafter, together with any successors, legal representatives and assigns thereof, called "Assignee"), wants to acquire the entire right, title, and interest in and to said improvements and application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee the entire right, title, and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Patents which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor(s) certificates, and the like), heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals, and reissues thereof) granted for said improvements in any foreign countries; and I hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to Assignee in accordance with the terms of this assignment.

The undersigned hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Patents to Assignee.

The undersigned hereby authorizes the attorneys of record in said application to insert in this assignment the filing date and serial number of said application when officially known.

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The undersigned warrants herself to be the owner of the entire right, title and interest in said invention or improvements and to have the full right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned, and will not execute any agreement in conflict herewith;

AND I HEREBY further covenant and agree that I will communicate to Assignee any facts known to me/us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, re-examination, extension, substitute and reissue applications, make all rightful oaths, and generally do everything possible to aid Assignee to obtain and enforce proper patent protection for said improvements in all countries.

I hereunto set my hand this Standay of July, 2010.

(1) Ellen Eide Kislal

RECORDED: 07/09/2010