


Client Code: IPEND.013APC

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To the Director, U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): (List using letters or numbers for multiple parties)</p> <p>1) Mahiar Hamed 2) Hans-Ulrik Tord Lindahl</p> <p>Additional name(s) of conveying party(ies) attached?</p> <p>() Yes (X) No</p>	<p>2. Name and address of receiving party(ies):</p> <p>Name: Donya Labs AB Street Address: AB Teknikringen 7 City: Linkoping Country: SWEDEN ZIP: SE-58330</p> <p>Additional name(s) of receiving party(ies) attached?</p> <p>() Yes (X) No</p>
<p>3. Nature of conveyance:</p> <p>(X) Assignment () Security Agreement () Merger () Change of Name () Other:</p> <p>Execution Date: (List as in section 1 if multiple signatures)</p> <p>1) July 12, 2010 2) July 12, 2010</p>	<p>4. US or PCT Application number(s) or US Patent number(s):</p> <p>(X) Patent Application No.: 12/280,157 Filing Date: August 20, 2008</p> <p>Additional numbers attached?</p> <p>() Yes (X) No</p>
<p>5. Party to whom correspondence concerning document should be mailed:</p> <p>Customer No. 20,995</p> <p>Address: Knobbe, Martens, Olson & Bear, LLP 2040 Main Street, 14th Floor Irvine, CA 92614</p> <p>Return Fax: (949) 760-9502</p> <p>Attorney's Docket No.: IPEND.013APC</p>	<p>6. Total number of applications and patents involved: 1</p>
<p>7. Total fee (37 CFR 1.21(h)): \$40</p> <p>(X) Authorized to be charged to deposit account</p>	<p>8. Deposit account number: 11-1410</p> <p>Please charge this account for any additional fees which may be required, or credit any overpayment to this account.</p>
<p>9. Statement and signature.</p> <p>To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.</p> <p><u>Cynthia Arko</u> Name of Person Signing</p> <p>61,420 Registration No.</p> <p style="text-align: center;"> Signature</p> <p style="text-align: right;"><u>07-12-2010</u> Date</p> <p>Total number of pages including cover sheet, attachments and document: 3</p>	

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Application No. 12/280,157
Filing Date: August 20, 2008

PATENT
Client Code: IPEND 013APC
Page 1

ASSIGNMENT

WHEREAS, We Mansar Hamed, an individual, residing at Norrvängen 2b, Linköping S-582 47, Sweden, and Hans-Ulrik Tord Lindahl, an individual residing at Ransby 101, Syssleback, S-680 60, Sweden, own all right, title, and interest throughout the world in certain new and useful improvements in a **CREATION AND RENDERING OF HIERARCHICAL DIGITAL MULTIMEDIA DATA** for which a non-provisional Patent Application was filed in the United States, U.S. Patent Application No. 12/280,157 (hereinafter "APPLICATION") was filed on August 20, 2008; which is the national phase application of International Patent Application No. PCT/SE2007/000212 filed on March 5, 2007, which claims priority to Sweden Patent Application No. 0600473-3, filed on March 3, 2006.

AND WHEREAS, Donya Labs AB (hereinafter "ASSIGNEE"), an Organization, with its principal place of business at AB Teknikringen 7, Linköping, SE-58330, Sweden, desires to acquire the entire right, title, and interest in and to said improvements and said Application.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I, said inventor, do hereby acknowledge that I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under said improvements, and said APPLICATION including all provisional and utility applications relating thereto and all divisions, renewals and continuations thereof, and all Letters Patent of the United States, which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent, which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in the United States or any country or countries foreign to the United States and all extensions, renewals and reissues thereof, and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements and said APPLICATION to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, its successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND WE HEREBY covenant and agree that we will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

Application No. 12/280,157
Filing Date August 20 2008

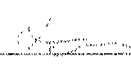
PATENT
Client Code: IPEND 013APC
Page 2

AGREED on this 12 day of July 2008



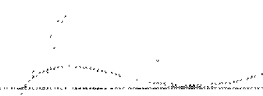
Mahjar Hamed

AGREED on this 1 day of Feb 2008



Hans-Ulrik Tord Lindahl

Witnessed by



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052510 [unclear] [unclear]