PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Markus RENNER	07/06/2010

RECEIVING PARTY DATA

Name:	Swarovski Aktiengesellschaft	
Street Address:	Droschistrabe 15, FL-9495	
City:	Triesen	
State/Country:	LIECHTENSTEIN	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29365653

CORRESPONDENCE DATA

Fax Number: (202)721-8250

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2027218200

Email: wlp@wenderoth.com

Correspondent Name: Wenderoth, Lind & Ponack, L.L.P.

Address Line 1: 1030 15th Street NW Address Line 2: Suite 400 East

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER: 2010-0863A

NAME OF SUBMITTER: Janae Johnson

Total Attachments: 2

source=Assignment#page1.tif source=Assignment#page2.tif OF \$40.00 29

PATENT REEL: 024673 FRAME: 0627

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid to each of the undersigned Markus RENNER Insert Name(s) of Inventor(s) the undersigned hereby sell(s) and assign(s) to Insert Name(s) of Assignee(s) Swarovski Aktiengesellschaft of <u>Dröschistraβe 15</u>, FL-9495 Triesen, Liechtenstein Address (hereinafter designated as the Assignee) the entire right, title and interest for the United States as Title of defined in 35 USC 100, in the invention known as Invention ACCESSORY FOR A LAMP Date of for which an application for patent in the United States has been executed by the undersigned Signing of Application The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional or reissue applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient. The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division or reissue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference. The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements. The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee. The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue

any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict

herewith.

PATENT REEL: 024673 FRAME: 0628

The undersigned hereby grant(s) the firm of WENDEROTH, LIND & PONACK, L.L.P., 1030 15th Street, N.W., Suite 400 East, Washington, D.C. 20005-1503, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordal of this document. In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s). Markus RENNER (This assignment should preferably be acknowledged before a United States Consul. If not, then the execution by the Inventor(s) should be witnessed by at least two witnesses who sign here.) Witness **ACKNOWLEDGMENT** of ______, 20____, before me personally came the above-named ______ to me personally known as the individual(s) who executed the foregoing assignment, who did acknowledge to me that he (they) executed the same of his (their) own free will for the purposes therein set forth. Official Signature SEAL Official Title The above application may be more particularly identified as follows: U.S. Application Serial No.: Filing Date:

Attorney Docket No.: 2010_0863A

PATENT REEL: 024673 FRAME: 0629

RECORDED: 07/13/2010

Applicant Reference Number: 68144 25/sk