

PATENT ASSIGNMENT

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Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Robert J. Hall	07/01/2010
RECEIVING PARTY DATA	
Name:	AT&T Intellectual Property I, L.P.
Street Address:	645 E. Plumb Lane
City:	Reno
State/Country:	NEVADA
Postal Code:	89502
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12835385
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Address Line 2:	Room 2A-207
Address Line 4:	Bedminster, NEW JERSEY 07921
ATTORNEY DOCKET NUMBER:	2009-0093
NAME OF SUBMITTER:	Adrienne D. Mittons
Total Attachments: 2 source=2009-0093 Executed Assignment 7-13-10#page1.tif source=2009-0093 Executed Assignment 7-13-10#page2.tif	

OP \$40.00 12835385

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PATENT
REEL: 024675 FRAME: 0569

ASSIGNMENT

WHEREAS I, **Robert J. Hall** hereafter referred to as Assignor, have invented new and useful improvements in an invention entitled "**Location-Based Mobile Gaming Application and Method for Implementing the Same Using a Scalable Tiered Geocast Protocol**" which an application for a U.S. Patent was filed on July 13, 2010, and assigned Application No. 12/835,385; and

WHEREAS, **AT&T Intellectual Property I, L.P.**, a partnership organized and existing under the laws of the State of Nevada whose post office address is 645 E. Plumb Lane, Reno, Nevada 89502 (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I, as Assignor, have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, our entire right, title, and interest in and to this invention and this non-provisional application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this application, and all applications for Letters Patent which may hereafter be filed for this invention in any foreign country and all Letters Patent which may be granted on this invention in any foreign country, and all extensions, renewals, and reissues thereof; and I hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any foreign country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I HEREBY covenant that I have the full right to convey the interest assigned by this Assignment, and I have not executed and will not execute any agreement in conflict with this Assignment;

AND, I HEREBY further covenant and agree that I will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said

Inventor: Robert J. Hall

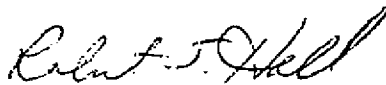
Title: Location-Based Mobile Gaming Application and Method for Implementing the Same Using a Scalable Tiered Geocast Protocol

ASSIGNMENT

Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States and any foreign country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns.

I hereby authorize and request Parks IP Law LLC to insert the filing date and application number of said application when known.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 1 day of July, 2010.

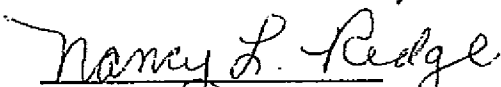


Robert J. Hall

State of New Jersey,

County of Morris,

On this 1 day of July, 2010, before me a Notary Public in and for the above County and State, personally appeared Robert J. Hall, and acknowledged the execution of the foregoing assignment as his free act and deed for the purpose herein set forth.



Notary Public

My Commission Expires: _____

