PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Daniel ZEISNER	07/06/2010

RECEIVING PARTY DATA

Name:	Swarovski Aktiengesellschaft
Street Address:	Droschistrabe 15, FL-9495
City:	Triesen
State/Country:	LIECHTENSTEIN

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29365655

CORRESPONDENCE DATA

Fax Number: (202)721-8250

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2027218200

Email: wlp@wenderoth.com

Correspondent Name: Wenderoth, Lind & Ponack, L.L.P.

Address Line 1: 1030 15th Street NW

Address Line 2: Suite 400 East

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER: 2010-0864A

NAME OF SUBMITTER: Janae Johnson

Total Attachments: 2

source=Assignment#page1.tif source=Assignment#page2.tif

PATENT REEL: 024679 FRAME: 0265 OP \$40.00 29

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) and other good and valuable

consideration paid to each of the undersigned Daniel ZEISNER Insert Name(s) of Inventor(s) the undersigned hereby sell(s) and assign(s) to Insert Name(s) Swarovski Aktiengesellschaft of Assignee(s) of Dröschistraβe 15, FL-9495 Triesen, Liechtenstein Address (hereinafter designated as the Assignee) the entire right, title and interest for the United States as defined in 35 USC 100, in the invention known as Title of Invention ACCESSORY FOR A LAMP Date of for which an application for patent in the United States has been executed by the undersigned Signing of 0706 2010 Application The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional or reissue applications thereof and also to execute separate

assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division or reissue thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

> **PATENT** REEL: 024679 FRAME: 0266

The undersigned hereby grant(s) the firm of WENDEROTH, LIND & PONACK, L.L.P., 1030 15th Street, N.W., Suite 400 East, Washington, D.C. 20005-1503, the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent Office for recordal of this document.

In witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

Date 07062010 Daniel ZEISNER Date ____ Date ____ (This assignment should preferably be acknowledged before a United States Consul. If not, then the execution by the Inventor(s) should be witnessed by at least two witnesses who sign here.) **ACKNOWLEDGMENT** foregoing assignment, who did acknowledge to me that he (they) executed the same of his (their) own free will for the purposes therein set forth. Official Signature **SEAL** Official Title The above application may be more particularly identified as follows: U.S. Application Serial No.: Filing Date: Applicant Reference Number: 68146 25/sk Attorney Docket No.: 2010 0864A

RECORDED: 07/13/2010

PATENT REEL: 024679 FRAME: 0267