

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Rajesh Narasimha	07/13/2010
RECEIVING PARTY DATA	
Name:	Texas Instruments Incorporated
Street Address:	7839 Churchill Way
Internal Address:	MS 3999
City:	Dallas
State/Country:	TEXAS
Postal Code:	75251
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12835808
CORRESPONDENCE DATA	
Fax Number:	(972)917-4418
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	972-917-4365
Email:	debi.dupree@ti.com
Correspondent Name:	Texas Instruments Incorporated
Address Line 1:	7839 Churchill Way
Address Line 2:	MS 3999
Address Line 4:	Dallas, TEXAS 75251
ATTORNEY DOCKET NUMBER:	TI-68680
NAME OF SUBMITTER:	Deborah DuPree
Total Attachments: 1 source=68680_Signed_Assignment#page1.tif	

CH \$40.00 12835808

ASSIGNMENT

WHEREAS, I, the undersigned inventor (or one of the undersigned joint inventors), of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made.

WHEREAS, TEXAS INSTRUMENTS INCORPORATED, a corporation organized and existing under the laws of the State of Delaware, with a place of business at 7839 Churchill Way, M/S 3999, Dallas, Texas 75251, is desirous of acquiring my entire right, title and interest in and to the said invention, and to the said application and any Letters Patent that may issue thereon, as well as to U.S. Provisional Application No(s). 61/254,893, filed October 26, 2009;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I hereby sell and assign unto the said TEXAS INSTRUMENTS INCORPORATED, its successors and assigns, my entire right, title and interest in and to the said invention and in and to the said application(s) and all patents which may be granted therefor, and all divisions, reissues, substitutions, continuations, and extensions thereof; and I hereby authorize and request the Patent and Trademark Office to issue all patents for said invention, or patents resulting therefrom, to the said TEXAS INSTRUMENTS INCORPORATED, as assignee of my entire right, title and interest.

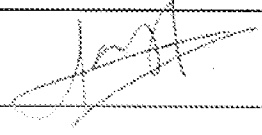
I also hereby sell and assign to TEXAS INSTRUMENTS INCORPORATED, its successors and assigns, my corresponding rights to the invention disclosed in said application in all other countries of the world, including the right to claim priority, file applications and obtain patents under the terms of the Paris Convention for the Protection of Industrial Property, and further agree to execute any and all patent applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such rights.

I hereby further agree that I will communicate to said TEXAS INSTRUMENTS INCORPORATED, or to its successors, assigns, and legal representatives, any facts known to me respecting said invention, and at the expense of said assignee company, testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue and substitute applications, make all lawful oaths, and generally do everything possible to aid said TEXAS INSTRUMENTS INCORPORATED, its successors, assigns and nominees to obtain and enforce proper patent protection for said invention in all countries.

I authorize the later insertion of the nonprovisional application number and filing date hereinbelow.

IN WITNESS WHEREOF, I hereunto set hand and seal this day and year;

TITLE	METHOD AND APPARATUS FOR ENHANCING IMAGE OR VIDEO QUALITY USING AN EXPOSURE AWARE SCENE ADAPTIVE GLOBAL BRIGHTNESS CONTRAST		
NONPROVISIONAL APPLICATION NO.	12/835,808	FILING DATE	07/14/2010

SIGNATURE OF INVENTOR	
PRINTED NAME OF INVENTOR	Rajesh Narasimha
DATE	July 15 th , 2010
RESIDENCE (CITY AND STATE)	Plano, Texas

After recording, return Assignment to:

Texas Instruments Incorporated
 PO Box 655474, M/S 3999
 Dallas, TX 75265

PATENT