

**PATENT ASSIGNMENT**

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<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Byeong-Ho Jeong	07/14/2010
Jae-Uk Cho	07/14/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Hyundai Motor Company
<b>Street Address:</b>	231, Yangjae-Dong, Seocho-Ku
<b>City:</b>	Seoul
<b>State/Country:</b>	REPUBLIC OF KOREA
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29351106
<b>CORRESPONDENCE DATA</b>	
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## ASSIGNMENT BY INVENTORS

**THIS ASSIGNMENT**, made this 14<sup>th</sup> day of July, 2010,  
by Byeong-Ho Jeong and Jae-Uk Cho (hereinafter referred to as Assignors), residing  
at 102-108 Hyundai Apt., Namyang-dong, Hwaseong, Gyeonggi-do, REPUBLIC OF  
KOREA; and 772-1 Jangdeok-dong, Hwaseong, Gyeonggi-do, REPUBLIC OF KOREA,  
respectively;

**WHEREAS**, Assignors have invented certain new and useful improvements  
in REAR COMBINATION LAMP FOR AUTOMOBILES, set forth in a Design  
application for Letters Patent of the United States, filed on November 30, 2009 as U.S.  
Application No. 29/351,106; and

**WHEREAS**, Hyundai Motor Company, having a place of business at 231,  
Yangjae-Dong, Seocho-Ku, Seoul, REPUBLIC OF KOREA (hereinafter referred to as  
Assignee), is desirous of acquiring the entire right, title and interest in and to said  
inventions and said Application for Letters Patent of the United States, and in and to  
any Letters Patent of the United States to be obtained therefore and thereon.

**NOW, THEREFORE**, for good and sufficient consideration, the receipt of  
which is hereby acknowledged, Assignors have sold, assigned, transferred and set  
over, and by these presents do sell, assign, transfer and set over, unto Assignee, its  
successors, legal representatives and assigns, the entire right, title and interest in and  
to the above-mentioned inventions and application for Letters Patent, and in and to  
any and all direct and indirect divisions, continuations and continuations-in-part of said  
application, and any and all Letters Patent in the United States and all foreign  
countries which may be granted therefor and thereon, and reissues, reexaminations  
and extensions of said Letters Patent, and all rights under the International Convention  
for the Protection of Industrial Property, the same to be held and enjoyed by Assignee,  
for its own use and benefit and the use and benefit of its successors, legal  
representatives and assigns, to the full end of the term or terms for which Letters  
Patent may be granted and/or extended, as fully and entirely as the same would have  
been held and enjoyed by Assignors, had this sale and assignment not been made.

**AND** for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

**AND** for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Design application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

**AND** Assignors hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

**AND** Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

EDWARDS ANGELL PALMER & DODGE LLP

All practitioners at Customer Number 21874

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

Date: 2010.7.14


Signature: \_\_\_\_\_



Byeong-Ho Jeong

Date: July 14, 2010

Signature: \_\_\_\_\_



Jae-Uk Cho