PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Giles ASHBEE	07/02/2010
Stephen Robert DIMBYLOW	06/28/2010
Peter David GAMMACK	06/14/2010
James DYSON	07/07/2010

RECEIVING PARTY DATA

Name:	Dyson Limited	
Street Address:		
City:		
State/Country:	UNITED KINGDOM	
Postal Code:	SN16 0RP	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29361457

CORRESPONDENCE DATA

Fax Number: (703)760-7777

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: dbernecker@mofo.com Correspondent Name: Morrison & Foerster LLP Address Line 1: 1650 Tysons Boulevard

Address Line 2: Suite 400

Address Line 4: McLean, VIRGINIA 22102

ATTORNEY DOCKET NUMBER:	424662037400
NAME OF SUBMITTER:	Adam Keser

Total Attachments: 2

REEL: 024685 FRAME: 0307

PATENT

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> PATENT REEL: 024685 FRAME: 0308

MORRISON & FOERSTER LLP

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assigns, transfers and sets over to:

DYSON LIMITED

Tetbury Hill, Malmesbury Wiltshire, SN16 0RP United Kingdom

(hereinafter designated as the "ASSIGNEE"), its successors and assigns, the entire right, title, and interest for the United States in the invention, and all applications for patent and any Letters Patent which may be granted therefore, including said application, and all United States Letters Patent which may be granted thereof, and all divisions, reissues, continuations and extensions thereof, the said interest being the entire ownership of said Letters Patent when granted to be held by said ASSIGNEE, its successors, assigns or their legal representatives, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been and enjoyed by Assignor(s) if this assignment had not been made, the application being known by the title:

PART OF A VACUUM CLEANER

Attorney Docket No.: 424662037400

for which the undersigned has/have executed an application for patent in the United States of America on the same day herewith. Where this instrument is not filed concurrently with the application, the following identifying information may be added after execution:

Serial No.: 29/361,457 Filing Date: May 11, 2010

- The undersigned hereby agree(s) to sign and execute any further documents and instruments which may be necessary, lawful and proper in the prosecution of said above-named application or in the preparation and prosecution of any continuing, continuation-in-part, substitute, divisional, renewal, reexamination or reissue application or in any amendments, extension of interference proceedings, or otherwise to secure the title thereto to the ASSIGNEE.
- 2. The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property of similar agreements.
- 3. The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the ASSIGNEE.
- The undersigned hereby authorize(s) and request(s) the Commissioner of Patents in the United States to issue any and all Letters Patent

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va-303603

PATENT REEL: 024685 FRAME: 0309 resulting from said application or any division or divisions or continuing applications thereof to the said ASSIGNEE.

5. The undersigned hereby grant(s) to the firm of Morrison & Foerster LLP the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREBY, executed by the undersigned on the date(s) opposite the undersigned name(s).

02 ml July 2010	c.llee
Date	Name: Giles ASHBEE
28th June 2010 Date	Name: Stephen Robert DIMBYLOW
Date The Jone 2010	Name: Peter David GAMMACK
07 July 10	Name: James DYSON