

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
David S. Bill	05/31/2005
RECEIVING PARTY DATA	
Name:	America Online, Inc.
Street Address:	22000 AOL Way
City:	Dulles
State/Country:	VIRGINIA
Postal Code:	20166
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12827788
CORRESPONDENCE DATA	
Fax Number:	(202)408-4400
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2024084000
Email:	beverly.green@finnegan.com
Correspondent Name:	Beverly Green
Address Line 1:	901 New York Ave NW
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001
ATTORNEY DOCKET NUMBER:	10587.0182-03000
NAME OF SUBMITTER:	Fahd Patel
Total Attachments: 2 source=10587018203assignment#page1.tif source=10587018203assignment#page2.tif	

OP \$40.00 12827788

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PATENT
REEL: 024695 FRAME: 0815

ASSIGNMENT

For valuable consideration, I, DAVID S. BILL, of 448 Valley Street San Francisco, CA 94131; hereby assign to AMERICA ONLINE, INC., a corporation of Delaware, having a place of business at 22000 AOL Way Dulles, VA 20166, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled PERSONALIZING CONTENT BASED ON MOOD, filed December 30, 2004, and assigned U.S. Serial Number 11/025,881, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

IN WITNESS WHEREOF, I hereto set my hand and seal at 3:50 pm,
this 31st day of May, 2005 [Signature] L.S.

DAVID S. BILL

State of CA :
: ss.

County of San Francisco :

Before me this 31st day of May, 2005, personally
appeared DAVID S. BILL known to me to be the person whose name is subscribed to the
foregoing Assignment and acknowledged that he executed the same as his free act and deed for
the purposes therein contained.

Signature witnessed by:

5/31/06
Date

WITNESS:

Printed Name:

Address:

[Signature]
JUMAN TANA
333 Rush St 23rd
San Francisco, CA 94104

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