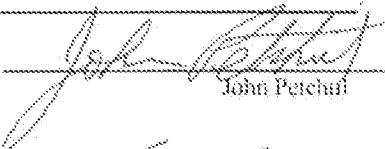
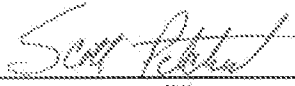


PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
John Petchul	07/16/2010
RECEIVING PARTY DATA	
Name:	Continental Fragrances, Ltd.
Street Address:	750 Standard Parkway
City:	Auburn Hills
State/Country:	MICHIGAN
Postal Code:	48326
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	5575948
CORRESPONDENCE DATA	
Fax Number:	(248)594-0610
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Rader, Fishman & Grauer PLLC
Address Line 1:	39533 Woodward Avenue
Address Line 2:	Suite 140
Address Line 4:	Bloomfield Hills, MICHIGAN 48304
ATTORNEY DOCKET NUMBER:	66390-0030
NAME OF SUBMITTER:	Glenn E. Forbis
Total Attachments: 1 source=R0777524#page1.tif	

CH \$40.00 5575948

ASSIGNMENT OF PATENT	Docket Number (optional) 66390-0030
<p>Whereas, I, <u>John Petchul</u> of <u>Lake Orion, Michigan</u>, hereinafter referred to as patentee, did obtain a United States Patent for an improvement in <u>Composition for Micromulsion Gel Having Bleaching and Antiseptic Properties</u></p> <hr/> <p>No. <u>5,575,948</u> dated <u>11/19/1996</u>; and whereas, I am now the sole owner of said patent, and,</p> <p>Whereas, <u>Continental Fragrances, Ltd.</u> of <u>Auburn Hills, Michigan</u> hereinafter referred to as "assignee" whose mailing address is <u>750 Standard Parkway</u> City of <u>Auburn Hills</u>, and State of <u>Michigan 48326</u> is desirous of acquiring the entire right, title and interest in the same:</p> <p>Now, therefore, in consideration of the sum of <u>one</u> dollars (\$ <u>1.00</u>), the receipt whereof is acknowledged, and other good and valuable consideration, I, the patentee, by these presents do sell, assign and transfer unto said assignee the entire right, title and interest in and to the said Patent aforesaid; the same to be held and enjoyed by the said assignee for his own use and behoof, and for his legal representatives and assigns, to the full end of the term for which said Patent is granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.</p> <p>Executed this <u>16th</u> day of <u>July</u>, <u>2010</u>, at <u>Auburn Hills, Michigan</u></p> <div style="text-align: right; margin-top: 20px;">  _____ John Petchul </div> <div style="text-align: right; margin-top: 20px;">  _____ Witness </div>	