

# PATENT ASSIGNMENT

Electronic Version v1.1

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Veronique MARCHAND	07/09/2010
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	CARTIER CREATION STUDIO SA
<b>Street Address:</b>	8 Boulevard James Fazy
<b>City:</b>	CH-1201 GENEVE
<b>State/Country:</b>	SWITZERLAND
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29365916
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b> (410)666-7274 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> <b>Phone:</b> 410-628-7770 <b>Email:</b> jgalbreath@galbreath-law.com <b>Correspondent Name:</b> JOHN ALEXANDER GALBREATH <b>Address Line 1:</b> 2516 CHESTNUT WOODS CT <b>Address Line 4:</b> REISTERSTOWN, MARYLAND 21136	
<b>NAME OF SUBMITTER:</b>	John A. Galbreath
<b>Total Attachments: 1</b> source=Marchand-Refs-0085-0089-Assignment#page1.tif	

OP \$40.00 29365916

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**PATENT**  
**REEL: 024698 FRAME: 0740**

## ASSIGNMENT

FOR and in consideration of One Dollar (\$1.00) to me/us in hand paid and other valuable considerations, the receipt and sufficiency whereof are hereby acknowledged and confessed, I/we, the undersigned, hereby sell, assign, transfer and set over unto CARTIER CREATION STUDIO SA, 8 Boulevard James Fazy, CH-1201 GENEVE, SWITZERLAND, the entire right, title and interest in and to my/our invention or improvement in:

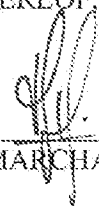
1. "Earring" - ref. 0085
2. "Necklace" - ref. 0086
3. "Necklace" - ref. 0087
4. "Necklace" - ref. 0088
5. "Bracelet" - ref. 0089

as set forth in my/our applications for United States Patent therefor executed of even date herewith, when issued, together with all improvements thereon and betterments thereof; all divisions, continuations and reissues thereof and substitutions of or for said applications, and all foreign rights, including the right to make applications for Patent for said inventions in any and all foreign countries and the right to claim priority as to filing date under the International Convention on the basis of the aforesaid applications for United States Patent; and I/we hereby authorize and direct the Commissioner of Patents to issue the patents for said inventions, when granted, in accordance with this Assignment and sale.

FOR the same consideration, I/we hereby agree that I/we will promptly communicate to the aforesaid assignee or its assigns full and complete information concerning improvements or betterments of the inventions disclosed in said applications, and I/we will cooperate at any time upon request of said assignee or its assigns, at its or their expense, in the procurement of patent protection to cover the inventions herein assigned and to be assigned, including the execution of new, divisional, continuing and reissue applications; I/we will make all rightful oaths, will testify in any proceedings in the Patent Office or in the Courts, and generally will do everything lawfully possible to aid said assignee, its successors, assigns, and nominees to obtain, enjoy and enforce proper patent protection for the inventions embraced within the terms of this document.

IN WITNESS WHEREOF, I/we have hereunto subscribed my/our name(s):

Signature: \_\_\_\_\_

  
MARCHAND, Veronique

Date: 09.07.2010