

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
Name	Execution Date
Berk Sunar	07/01/2010
<b>RECEIVING PARTY DATA</b>	
Name:	Intryca, Inc.
Street Address:	609 Mission Canyon Road
City:	Santa Barbara
State/Country:	CALIFORNIA
Postal Code:	93105
<b>PROPERTY NUMBERS Total: 1</b>	
Property Type	Number
Application Number:	12838253
<b>CORRESPONDENCE DATA</b>	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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Correspondent Name:	Powers Law Firm
Address Line 1:	1484 Pollard Road , Suite 162
Address Line 4:	Los Gatos, CALIFORNIA 95032
ATTORNEY DOCKET NUMBER:	INTL-0112
NAME OF SUBMITTER:	Elizabeth E. Powers
<b>Total Attachments: 3</b> source=INTL-0112Assignment-Sunar#page1.tif source=INTL-0112Assignment-Sunar#page2.tif source=INTL-0112Assignment-Sunar#page3.tif	

OP \$40.00 12838253

**ASSIGNMENT - WORLDWIDE**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned (hereinafter referred to as "ASSIGNOR") hereby sells, assigns, and transfers, to

Intryca, Inc.  
609 Mission Canyon Road  
Santa Barbara CA 93105

(hereinafter referred to as "ASSIGNEE"), a Massachusetts corporation, its successors and assigns, his entire right, title, and interest for the United States, its territories and possessions, and all foreign countries in and to an invention relating to

MOBILE PHONE AIDED OPERATIONS SYSTEM AND METHOD

as set forth in United States Patent Application

*check one*      executed concurrently herewith,  
                   executed on \_\_\_\_\_,  
                   Serial No. 12838253, filed on July 16, 2010

as well as in and to: (a) all improvements and modifications of the above-identified invention or inventions; (b) the above-identified application and all other applications for Letters Patent of the United States and countries foreign thereto for the above-identified invention or inventions and all improvements and modifications thereof; (c) all Letters Patent which may issue from said applications in the United States and countries foreign thereto; (d) all divisions, continuations, reissues, and extensions of said applications and Letters Patent; and (e) the right to claim for any of said applications the full benefits and priority rights under the International Convention and any other international agreement to which the United States adheres; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES ASSIGNEE to file patent applications in any or all countries on the above-identified invention or inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable under the International Convention or otherwise.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

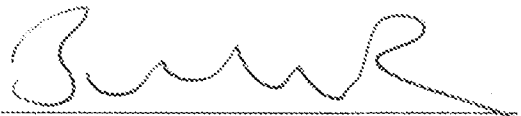
ASSIGNOR HEREBY AGREES: (a) to communicate to ASSIGNEE, its successors and assigns, or their representative or agents, all facts and information known or available to ASSIGNOR respecting said invention or inventions, improvements, and modifications including evidence for interference, reexamination, reissue, opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by ASSIGNEE; (b) to testify in person or by affidavit as required by ASSIGNEE, its successors and assigns, in any such proceeding in the United States or a country foreign thereto; (c) to execute and deliver, upon request by ASSIGNEE, all lawful papers including, but not limited to, original, divisional, continuation, and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, and declarations, depositions; and (d) to provide all reasonable assistance to ASSIGNEE, its successors and assigns, in obtaining and enforcing proper title in and protection for said invention or inventions, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that ASSIGNOR has the full and unencumbered right to sell, assign, and transfer the interests sold, assigned, and transferred herein, and that ASSIGNOR has not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR HEREBY GRANTS to the **Powers Law Firm** the power and authority to insert into this Assignment the Serial No. and Filing Date associated with the above-referenced United States patent application, when known, as well as any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the **Powers Law Firm** do not personally represent ASSIGNOR or ASSIGNOR's legal interests, but instead represent the interests of ASSIGNEE; because said attorneys and agents cannot provide legal advice to ASSIGNOR with respect to this Assignment, ASSIGNOR acknowledges its right to seek its own independent legal counsel.

Executed this 1 day of 7, 2010.



Berk Sunar

# The Commonwealth of Massachusetts



Worcester county, ss.

On this 1<sup>st</sup> day of July, 2010, before me, the undersigned authority, personally appeared, Berk Sunar, and proved to me through satisfactory evidence of identity, to wit, a Massachusetts Driver's License, Number S11822952, to be the person whose name is signed on the attached document and who signed in my presence.

*Attached document bear embossing.*

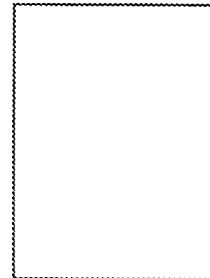
**OPTIONAL**

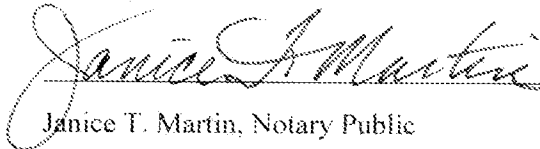
*Although the information in this section is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document. Be sure to read the "Security Features" on the backside of this certificate.*

**Description of Attached Document(s)**

Title or Type of Document: Intellectual Property Assignment  
Atty. Dkt. No. INTL-0112  
Document Date: July 01, 2010 Number of Pages: Total three (3)  
Signer(s) Other Than Named Above: -----N/A-----

**Right Thumbprint**



  
Janice T. Martin, Notary Public

Commission Expiration: March 04, 2016