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U.S. DEPARTMENT OF COMMERCE
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To the Director of the U.S. Patent and Trademark Office

and the attached documents or the new address(es) below.

1. Name of conveying party(ies)

Alexander WILLARD

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) July 8, 2010

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

2. Name and address of receiving party(ies)

Name: LYSANDA LIMITED

Internal Address: _____

Street Address: Tintagel House, London Road

City: Kelvedon, Essex

State: _____

Country: GREAT BRITAIN Zip: CO5 9BP

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

S.N. 29/361,381

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: DENNISON, SCHULTZ & MACDONALD

Internal Address: _____

Street Address: Suite 105, 1727 King Street

City: Alexandria

State: Virginia Zip: 22314-2700

Phone Number: (703)837-9600

Fax Number: (703)837-0980

Email Address: mail@dennisonlaw.com

6. Total number of applications and patents involved: one

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

Deposit Account Number _____

Authorized User Name _____

9. Signature:

Ira J. Schultz

Signature

7/14/10

Date

Ira J. Schultz, Reg. 28666

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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07/15/2010

ASSIGNMENT

Whereas I, Alexander Willard, have invented a certain improvement in AN INSTRUMENT DISPLAY DEVICE FOR A VEHICLE, an application for which was filed in the United States Patent and Trademark Office on May 11, 2010, Serial No. 29/361,381.

Whereas, LYSANDA LIMITED, Tintagel House, London Road, Kelvedon, Essex, Great Britain CO5 9BP (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said invention or improvement;

Now, Therefore, in consideration of \$1, receipt of which is hereby acknowledged, and other good and valuable consideration, I, by these presents, do sell, assign and transfer unto said Assignee, its successors, assigns and other legal representatives in and for the United States and its territories and for all foreign countries, the full and exclusive right in and to the said invention as described in said above application, together with any Letters Patent which may be granted therefor, and any divisions, reissues, continuations or extensions thereof, and authorize and request the Commissioner of Patents and Trademarks to issue any Letters Patent resulting therefrom to said Assignee, and covenant that I have full right to do so, and agree that I shall communicate to said Assignee or its representatives any facts known to me respecting said improvement and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation and reissue applications in connection therewith, make all rightful oaths and declarations, and generally do everything possible to aid said Assignee, its successors, assigns or nominees to obtain and enforce proper protection for said improvement.

8/7/2010
Date


Alexander Willard