

7/15/10

FORM PTO 1595
Rev. 6-93



RE:

07-19-2010



103602346

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office
Atty. Docket No.: 06028.0199-00000
Atty. Customer No. 22,852

To the Honorable Commissioner of Patents and Trademarks:
Please record the attached original documents or copy thereof.

ATTN. BOX ASSIGNMENTS

1. Name of conveying party(ies):

Jonathan GAWTREY, Cécile BEBOT, and
Céférino RODRIGUES

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: L'Oréal S.A.
Internal Address: _____

Street Address: 14, rue Royale
75008 Paris, France

City: _____
State: _____ ZIP: _____

Additional name(s) & address(es) attached?
 Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name

Other _____

Execution Date: March 22, 2010; March 24, 2010; and
March 22, 2010

4. Application number(s) or patent numbers(s):

If this document is being filed together with a new application, the execution date of the application is: _____

A. Patent Application No.(s) B. Patent No.(s)

12/696,477

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas L. Irving
Internal Address: FINNEGAN, HENDERSON,
FARABOW, GARRETT & DUNNER, L.L.P.
Street Address: 901 New York Avenue, NW
City: Washington, D.C.
State: _____ ZIP: 20001-4413

6. Total number of applications and patents involved 1

7. Total fee (37 CFR 3.41): \$ 40.00
 Enclosed
 Deposit Account

8. Deposit Account Number: 06-0916

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark D. Sweet - Reg. No. 41,469
Name of Person Signing

Signature

July 15, 2010
Date

Total number of pages including cover sheet, attachments and document: 3

ASSIGNMENT

WHEREAS, I/We, the below named inventor(s) (hereinafter referred to as Assignor(s)), have made an invention entitled:

**AEROSOL WAX-EFFECT STYLING COMPOSITIONS AND METHODS FOR STYLING
AND SHAPING KERATINOUS FIBERS**

for which I/We executed an application for United States Letters Patent concurrently herewith or filed an application for United States Letters Patent on January 29, 2010 (Application No. 12/696,477 (to be filled in by Applicants' representative when known)); and


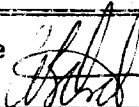
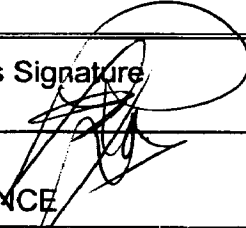
WHEREAS, L'ORÉAL S.A., a corporation of France whose post office address is **14, rue Royale, 75008 Paris, France** (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention, the application for United States Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from assignee is hereby acknowledged, I/We, as Assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention and this application, and all divisions, and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues thereof, and provisional application, U.S. Provisional Application No. 61/154,855, filed February 24, 2009; and I/We hereby authorize and request the Commissioner of Patents and Trademarks of the United States to issue all Letters Patent for this invention to assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY further covenant and agree that I/We will, without further consideration, communicate with assignee, its successors and assigns, any facts known to me/us respecting this invention and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver all papers that may be necessary or desirable to perfect the title to this invention in said assignee, its successors and assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in the United States, it being understood that any expense incident to the execution of such papers shall be borne by the assignee, its successors and assigns.

AND, I/WE HEREBY authorize and request the attorneys I/We have empowered in the Declaration and Power of Attorney in this application, to insert here in parentheses (Application No. 12/696,477, filed January 29, 2010) the application number of said application when known.

IN TESTIMONY WHEREOF, I/We have hereunto set my/our hand(s).

Full Name of Sole or First Assignor Jonathan GAWTREY	Assignor's Signature 	Date 22/03/2010
Address 88 Rue de Paris, 16, rue Louis Pasteur , 92110 Boulogne, FRANCE		Citizenship Great Britain
Full Name of Second Assignor Cécile BEBOT	Assignor's Signature 	Date 24 Mars 2010
Address 14, rue de l'Abreuvoir, 92110 Clichy, FRANCE		Citizenship France
Full Name of Third Assignor Céférino RODRIGUES	Assignor's Signature 	Date 22/03/2010
Address 11 rue Pierre Jean de Béranger, 93100 Montreuil, FRANCE		Citizenship France

FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P.