

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
<b>CONVEYING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Scott Liu</td> <td>07/09/2010</td> </tr> <tr> <td>Amy K. Rhodes</td> <td>07/16/2010</td> </tr> <tr> <td>Kacie Bruscha</td> <td>07/08/2010</td> </tr> <tr> <td>Judith A. Wallis</td> <td>07/09/2010</td> </tr> </tbody> </table>		Name	Execution Date	Scott Liu	07/09/2010	Amy K. Rhodes	07/16/2010	Kacie Bruscha	07/08/2010	Judith A. Wallis	07/09/2010
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<b>RECEIVING PARTY DATA</b>											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>The Dial Corporation</td> </tr> <tr> <td>Street Address:</td> <td>19001 N. Scottsdale Road</td> </tr> <tr> <td>City:</td> <td>Scottsdale</td> </tr> <tr> <td>State/Country:</td> <td>ARIZONA</td> </tr> <tr> <td>Postal Code:</td> <td>85255</td> </tr> </table>		Name:	The Dial Corporation	Street Address:	19001 N. Scottsdale Road	City:	Scottsdale	State/Country:	ARIZONA	Postal Code:	85255
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<b>PROPERTY NUMBERS Total: 1</b>											
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<b>CORRESPONDENCE DATA</b>											
<p>Fax Number: (480)754-3789</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 480-754-2678</p> <p>Email: US-STZ-PATENTS-UK-UW@us.henkel.com</p> <p>Correspondent Name: THE DIAL CORPORATION</p> <p>Address Line 1: 19001 N. Scottsdale Road</p> <p>Address Line 4: SCOTTSDALE, ARIZONA 85255</p>											
ATTORNEY DOCKET NUMBER:	7484										
NAME OF SUBMITTER:	David K. Benson										
<p>Total Attachments: 13</p> <p>source=7484_USPTO_Assignment#page1.tif</p>											

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**PATENT**  
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**ASSIGNMENT***DESIGN PATENT*

**WHEREAS**, the undersigned inventors (hereinafter singly and collectively, "ASSIGNORS"), of the addresses indicated below, have invented certain new and useful improvements in "**BOTTLE**", for which application for Design Patent of the United States was executed as of the dates written below by ASSIGNORS;

**AND WHEREAS**, THE DIAL CORPORATION (hereinafter "ASSIGNEE"), a corporation organized and existing under and by virtue of the laws of the State of Delaware having its principal place of business at and a mailing address of 19001 N. Scottsdale Road, Scottsdale, Arizona 85255, is desirous of acquiring an interest therein;

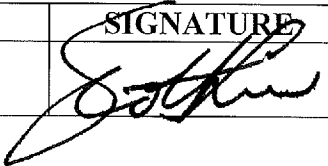
**AND WHEREAS**, a "formal application", as referred to herein, shall mean any provisional, non-provisional, design, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNORS by these presents do sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the aforesaid application, to the invention and technology as described in the aforesaid application, and to all formal applications which may be filed based in whole or in part on said application, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorize and request the Commissioner of Patents to issue said Letters Patent to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives.

**AND HEREBY AGREE** to transfer, upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, a like interest in and to any improvements and formal applications based thereon, growing out of or relating to the invention; and, without further remuneration, to provide all reasonable assistance and execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, to preserve and/or acquire ASSIGNEE's full protection and title in and to the invention hereby transferred and any improvements therein.

**AGREEING, FURTHERMORE**, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of formal applications based on the invention or improvements therein, and in the perfecting of title thereto in ASSIGNEE.

**EXECUTED** as of the dates written below by ASSIGNORS:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Scott Liu	21055 Ambushers Street Diamond Bar, CA 91765		07/09/2010

Witness:

Signature

Witness: Print Name

Address:

SEE ATTACHED Notarial  
Certificate

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Amy K. Rhodes	1901 E. Missouri Ave Unit 207 Phoenix, AZ 85016		

Witness:

Signature

Witness: Print Name

Address:

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Kacie Bruscha	3240 E. Escuda Phoenix, AZ 85050		

Witness:

Signature

Witness: Print Name

Address:

NOTARY ACKNOWLEDGEMENT

STATE OF CALIFORNIA

COUNTY OF LOS ANGELES

On July 9, 2010 before me Rita M. Patel Notary Public  
personally appeared  
Scott P. Liu

who proved to me on the basis of satisfactory evidence to be the person(s) whose  
name(s) is/are subscribed to the within instrument and acknowledged to me that  
he/she/they executed the same in his/her/they authorized capacity(ies), and that by  
his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of  
which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that  
the foregoing paragraph is true and correct.

Witness my hand and official seal

Signature of Notary Public Rita M. Patel (Seal)



INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Judith A. Wallis	4140 S. Lafayette Place Chandler, AZ 85249		

Witness:

\_\_\_\_\_  
Signature\_\_\_\_\_  
Witness: Print Name

Address:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

The Dial Corporation  
19001 N. Scottsdale Road  
Scottsdale, AZ 85255  
Telephone: 480-754-5384  
Fax: 480-754-3789

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INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Amy K. Rhodes	1901 E. Missouri Ave Unit 207 Phoenix, AZ 85016		7/16/10

Witness:

  
SignatureDavid Benson  
Witness: Print Name

Address:

1712 E. Mallory  
MEAD AZ 85203  
\_\_\_\_\_

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Kacie Bruscha	3240 E. Escuda Phoenix, AZ 85050		

Witness:

\_\_\_\_\_  
Signature\_\_\_\_\_  
Witness: Print Name

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<b>INVENTOR'S NAME</b>	<b>ADDRESS</b>	<b>SIGNATURE</b>	<b>DATE</b>
Judith A. Wallis	4140 S. Lafayette Place Chandler, AZ 85249		

Witness:

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Amy K. Rhodes	1901 E. Missouri Ave Unit 207 Phoenix, AZ 85016		

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INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Kacie Bruscha	3240 E. Escuda Phoenix, AZ 85050	Kacie Bruscha	7.8.10

Witness: Tina Beckham  
Signature

Tina Beckham  
Witness: Print Name

Address: 19001 N. Scottsdale Rd  
Scottsdale, AZ 85255  
\_\_\_\_\_

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