PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Keisuke Daikoku	06/30/2010

RECEIVING PARTY DATA

Name:	Suzuki Motor Corporation	
Street Address:	300 Takatsuka-cho	
Internal Address:	Minami-ku, Sh	
City:	Hamamatsu-shi, Shizuoka-Pref	
State/Country:	JAPAN	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29362553

CORRESPONDENCE DATA

Fax Number: (617)395-7070

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 617-395-7000

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Correspondent Name: John L. Welch
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Address Line 2: Lando & Anastasi, LLP

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ATTORNEY DOCKET NUMBER: \$2103-700270

NAME OF SUBMITTER: John L. Welch

Total Attachments: 2

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29362553

PATENT REEL: 024711 FRAME: 0743

ASSIGNMENT

For good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, I, the undersigned Keisuke Daikoku of Hamamatsu-shi, Shizuoka-Pref., Japan, hereby:

Sell, assign and transfer to Suzuki Motor Corporation, a Japanese corporation having a place of business at 300 Takatsuka-cho, Minami-ku, Hamamatsu-shi, Shizuoka-Pref., Japan, its successors, assigns and legal representatives, all hereinafter referred to as the Assignee, the entire right, title and interest for the United States, in and to any and all inventions which are disclosed in the application for United States Design Patent filed in the United States Patent and Trademark Office on May 27, 2010, under Application Serial No. 29/362,553 and entitled OUTBOARD MOTOR, and in and to said application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States and on any of said inventions, and in and to all original and reissue patents which have been or shall be issued in the United States and on said inventions; and further including any right to sue for past infringement;

Agree that said Assignee may apply for and receive Design Patent for said inventions in its own name; and when requested, without charge to but at the expense of said Assignee, I agree to carry out in good faith the intent and purpose of this assignment, by executing all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said inventions, by executing all rightful oaths, assignments, powers of attorney and other papers, by communicating to said Assignee all facts known to us relating to said inventions and the history thereof, and generally by doing everything reasonably possible which said Assignee shall consider desirable for aiding in securing and maintaining proper patent protection for said inventions and for vesting title to said inventions and all applications for patents and all patents on said inventions, in said Assignee;

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Request the Honorable Commissioner of Patents and Trademarks to issue said Design Patent to said Assignee; and

Covenant with said Assignee that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me and that full right to convey the same as herein expressed is possessed by me.

JUN, 30, 2010
Date

1042434.1

RECORDED: 07/20/2010

PATENT

REEL: 024711 FRAME: 0745