PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Steve Misner	06/21/2010
Richard Adams	06/24/2010
Nilsa Rodriguez	06/29/2010
Richard Blume	06/29/2010

RECEIVING PARTY DATA

Name:	COLGATE-PALMOLIVE COMPANY
Street Address:	300 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12863646

CORRESPONDENCE DATA

Fax Number: (732)878-7853

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 732-878-7157

Email: chempatent@colpal.com

Correspondent Name: COLGATE-PALMOLIVE COMPANY

Address Line 1: 909 RIVER ROAD

Address Line 4: PISCATAWAY, NEW JERSEY 08855

ATTORNEY DOCKET NUMBER: 8812-00-PC

NAME OF SUBMITTER: Michael F. Morgan

Total Attachments: 9

source=8812-00-PC_Assignment#page1.tif

PATENT REEL: 024712 FRAME: 0523 \$40.00 1286364

501237627



PATENT REEL: 024712 FRAME: 0524

ASSIGNMENT

WHEREAS, WE, Steve Misner, Richard Adams, Richard Blume and Nilsa Rodriguez (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent was filed in the United States Patent and Trademark Office as International Application Serial No. PCT/US2010/041009, filed July 6, 2010, naming the ASSIGNOR(S) as inventor(s), and entitled PERSONAL CARE PRODUCT AND MANUFACTURE THEREOF; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid Patent Application and all corresponding patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional patent applications which claim priority to the aforesaid Patent Application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: <u>July 6, 2010</u>. (date of filing)

(Sheet 1 of 3)
PATENT
REEL: 024712 FRAME: 0525

IN TESTIMONY WHEREOF, I he	ereunto set	thy hand and seal this 2157 day of
	_////	Steve Misner
	A J J.,	
	Address:	25 Birdseye Glen Verona, NJ 07044
		United States of America
State of New Service County of Muldleson On this 2 day of Public in and for the State and County		20/9 before me, a Notary
signatory, known to me to be the personal		
instrument in my presence.		NOTARY PUBLIC S
	!	EMILY LANG NOTARY PUBLIC STATE OF NEW JERSEY MY COMMISSION EXPIRES NOV. 30, 2013
IN TESTIMONY WHEREOF, I he	ereunto set	my hand and seal this 24th day of Richard Adams
	Address:	111 Kingsland Circle Monmouth Junction, NJ 08852 United States of America
State of Now County of Middle County of Middle County of On this 24 day of Public in and for the State and County signatory, known to me to be the personal County of the State and County of the Stat		
instrument in my presence.	or tra	r liame, who executed the foregoing
· -		Emy Long NOTARY PUBLIC
	1	EMILY LANG NOTARY PUBLIC STATE OF NEW JERSEY NY COMMISSION EXPIRES NOV. 30, 2013

PA(**TENT** of 3)
REEL: 024712 FRAME: 0526

IN TESTIMONY WHEREOF, I h	ereunto set	t my hand and seal this day of
	***************************************	Richard Blume
	Address:	90 Kings Village Budd Lake, NJ 07828 United States of America
State of County of On this day of Public in and for the State and Cousignatory, known to me to be the perinstrument in my presence.	ınty afores	
		NOTARY PUBLIC
IN TESTIMONY WHEREOF, I h 20	ereunto set	my hand and seal this day of
		Nilsa Rodriguez
	Address:	1092 Rudyard Dr. Perth Amboy, NJ 08861 United States of America
State of County of On this day of Public in and for the State and Cousignatory, known to me to be the perinstrument in my presence.	nty afores	
		NOTARY PUBLIC

PATENT of 3)
REEL: 024712 FRAME: 0527

ASSIGNMENT

WHEREAS, WE, Steve Misner, Richard Adams, Richard Blume and Nilsa Rodriguez (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent was filed in the United States Patent and Trademark Office as International Application Serial No. PCT/US2010/041009, filed July 6, 2010, naming the ASSIGNOR(S) as inventor(s), and entitled PERSONAL CARE PRODUCT AND MANUFACTURE THEREOF; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid Patent Application and all corresponding patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional patent applications which claim priority to the aforesaid Patent Application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: <u>July 6, 2010</u>. (date of filing)

(Sheet 1 of 3)
PATENT
REEL: 024712 FRAME: 0528

IN TESTIMONY WHEREOF, I he	ereunto se	t my hand and seal this day of
		Steve Misner
	Address:	25 Birdseye Glen Verona, NJ 07044 United States of America
State of County of On this day of Public in and for the State and Cou	nty afores	20, before me, a Notary aid, personally appeared the above
signatory, known to me to be the perinstrument in my presence.		
		NOTARY PUBLIC
IN TESTIMONY WHEREOF, I he	ereunto set	my hand and seal this day of
		Richard Adams
	Address:	111 Kingsland Circle Monmouth Junction, NJ 08852 United States of America
State of County of On this day of Public in and for the State and Countsignatory, known to me to be the persinstrument in my presence.	nty afores	
		NOTARY PUBLIC

PATEME of 3)
REEL: 024712 FRAME: 0529

	IN TESTIMONY WHEREOF, I he 20	ereunto set	my hand and seal this day of
		· · · · · · · · · · · · · · · · · · ·	Richard Blume
		Address:	90 Kings Village Budd Lake, NJ 07828 United States of America
	State of County of On this day of Public in and for the State and Cousignatory, known to me to be the persinstrument in my presence.	nty afores son of tha	20, before me, a Notary aid, personally appeared the above t name, who executed the foregoing
			NOTARY PUBLIC
	IN TESTIMONY WHEREOF, I he	ereunto set <u>Hilsa</u>	my hand and seal this 2 day of M. Rodugue, Nilsa Rodriguez
		Address:	1092 Rudyard Dr. Perth Amboy, NJ 08861
			United States of America
:	State of County of On this 20 day of 20 day Public in and for the State and County Signatory, known to me to be the persinstrument in my presence.	nty aforesa	
CY NOTARY I	NTHIA D. WHYTE PUBLIC OF NEW JERSEY ission Expires 3/30/2014	Cy	NOTARY PUBLIC

PAT語**N**语 of 3) REEL: 024712 FRAME: 0530

ASSIGNMENT

WHEREAS, WE, Steve Misner, Richard Adams, Richard Blume and Nilsa Rodriguez (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent was filed in the United States Patent and Trademark Office as International Application Serial No. PCT/US2010/041009, filed July 6, 2010, naming the ASSIGNOR(S) as inventor(s), and entitled PERSONAL CARE PRODUCT AND MANUFACTURE THEREOF; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08855 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid Patent Application and all corresponding patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional patent applications which claim priority to the aforesaid Patent Application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: <u>July 6, 2010</u>. (date of filing)

(Sheet 1 of 3)
PATENT
REEL: 024712 FRAME: 0531

	Steve Misner
Address	: 25 Birdseye Glen Verona, NJ 07044 United States of America
State of County of On this day of Public in and for the State and County afore signatory, known to me to be the person of the instrument in my presence.	20, before me, a Notar said, personally appeared the abov at name, who executed the foregoin
	NOTARY PUBLIC
IN TECTIMONIA INTERFORMA	
IN TESTIMONY WHEREOF, I hereunto se20	
20	Richard Adams
20	
Address: State of County of	Richard Adams 111 Kingsland Circle Monmouth Junction, NJ 08852 United States of America
20	Richard Adams 111 Kingsland Circle Monmouth Junction, NJ 08852 United States of America 20, before me, a Notary

PATENT REEL: 02471፟፝ ቸ**የ**ል፟**ਐ**E: 0532

IN TESTIMONY WHEREOF, I he June 2010.	Richa	t my hand and seal this 29th day of Blume Richard Blume
	Address:	90 Kings Village Budd Lake, NJ 07828 United States of America
State of County of On this 20th day of Public in and for the State and Coursignatory, known to me to be the persinstrument in my presence.	nty afores	
CYNTHIA D. WHYTE NOTARY PUBLIC OF NEW JERSEY My Commission Expires 3/30/2014	Ce	NOTARY PUBLIC
IN TESTIMONY WHEREOF, I he	ereunto set	my hand and seal this day of
		Nilsa Rodriguez
	Address:	1092 Rudyard Dr. Perth Amboy, NJ 08861 United States of America
State of County of On this day of Public in and for the State and Cour signatory, known to me to be the pers instrument in my presence.	•	. ,
		NOTARY PUBLIC

PATSEANT of 3)

RECORDED: 07/20/2010 REEL: 024712 FRAME: 0533