

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Robert J. Bingham</td> <td>07/16/2010</td> </tr> <tr> <td>Ryan P. Selby</td> <td>07/16/2010</td> </tr> <tr> <td>Neil P. Everson</td> <td>07/16/2010</td> </tr> </tbody> </table>		Name	Execution Date	Robert J. Bingham	07/16/2010	Ryan P. Selby	07/16/2010	Neil P. Everson	07/16/2010		
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<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>LeMond Fitness, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>15540 Woodinville-Redmond Road</td> </tr> <tr> <td>City:</td> <td>Woodinville</td> </tr> <tr> <td>State/Country:</td> <td>WASHINGTON</td> </tr> <tr> <td>Postal Code:</td> <td>98072</td> </tr> </table>		Name:	LeMond Fitness, Inc.	Street Address:	15540 Woodinville-Redmond Road	City:	Woodinville	State/Country:	WASHINGTON	Postal Code:	98072
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CORRESPONDENCE DATA											
Fax Number: (206)757-7700 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 2066223150 Email: patentdocket@dwt.com Correspondent Name: DAVIS WRIGHT TREMAINE, LLP/Rondeau Address Line 1: 1201 Third Avenue, Suite 2200 Address Line 4: SEATTLE, WASHINGTON 98101-3045											
ATTORNEY DOCKET NUMBER:	60682-016US0										
NAME OF SUBMITTER:	George C. Rondeau, Jr.										
Total Attachments: 3 source=assignment_60682_016US0#page1.tif source=assignment_60682_016US0#page2.tif											

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PATENT
REEL: 024721 FRAME: 0941

ASSIGNMENT

WHEREAS, we, Robert J. Bingham, Jr., Ryan P. Selby, and Neil P. Everson (hereinafter referred to as ASSIGNORS), having post office addresses of 15540 Woodinville-Redmond Road, Woodinville, Washington 98072, are the joint inventors of an invention entitled "BIKE TRAINER," as described and claimed in the specification forming part of an application for United States letters patent filed May 21, 2010, as United States Patent Application No. 12/785,394.

WHEREAS, LeMond Fitness, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at 15540 Woodinville-Redmond Road, Woodinville, Washington 98072, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request that any letters patent that may be granted issue to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for

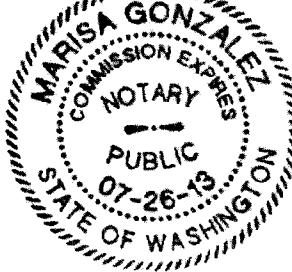
the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

7/16/10
Date

By Robert J. Bingham, Jr.
Robert J. Bingham, Jr.

STATE OF Washington)
) ss.
COUNTY OF King)

I certify that I know or have satisfactory evidence that Robert J. Bingham is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



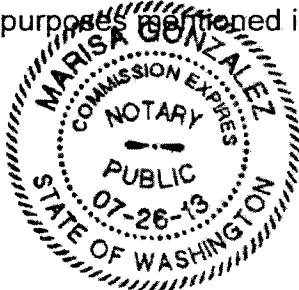
Dated July 16th, 2010
Signature of M. Gonzalez
Notary Public
Printed Name Marisa Gonzalez
My appointment expires 7-26-2013

7-16-10
Date

By Ryan Selby
Ryan P. Selby

STATE OF Washington)
) ss.
COUNTY OF King)

I certify that I know or have satisfactory evidence that Ryan P. Selby is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



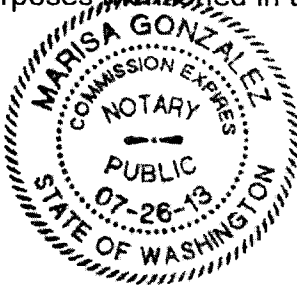
Dated July 16th 2010
Signature of M. Gonzalez
Notary Public
Printed Name Marisa Gonzalez
My appointment expires 7-26-2013

7/16/10
Date

By Neil P. Everson
Neil P. Everson

STATE OF Washington)
COUNTY OF King) ss.

I certify that I know or have satisfactory evidence that Neil P. Everson is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



Dated July 16th 2010
Signature of M. Gonzalez
Notary Public
Printed Name Marisa Gonzalez
My appointment expires 07-26-2013