

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Keith Alan Rothschild	07/19/2010
Julius Bert Bagley	07/20/2010
Robert Lee Ames Jr.	07/19/2010

RECEIVING PARTY DATA

Name:	COX COMMUNICATIONS, INC.
Street Address:	1400 Lake Hearn Dr., N.E.
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30319

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12840850

CORRESPONDENCE DATA

Fax Number: (404)853-8806
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 Address Line 1: 999 Peachtree Street, N.E.
 Address Line 4: Atlanta, GEORGIA 30309-3996

ATTORNEY DOCKET NUMBER:	24663-0026
NAME OF SUBMITTER:	Rhett S. White, Reg. No. 59,158

Total Attachments: 5
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**PATENT
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ASSIGNMENT

WHEREAS, we, **Keith Alan Rothschild**, a citizen of the United States of America, residing at 2366 Leisure Court, Dunwoody, Georgia 30338, USA; **Julius Bert Bagley**, a citizen of the United States of America, residing at 574 Beacon Trace, Lawrenceville, Georgia 30043, USA; and **Robert Lee Ames Jr.**, a citizen of the United States of America, residing at 3530 Estates Landing Drive, Kennesaw, Georgia 30144, USA; have invented certain inventions and improvements disclosed in an application for Letters Patent entitled "**Systems, Methods, and Apparatus for Associating Applications with an Electronic Program Guide**," filed in the United States Patent and Trademark Office on July 21, 2010, under U.S. Patent Application Serial No. 12/840,850; (*We hereby authorize and request that Sutherland Asbill & Brennan LLP insert the filing date and application number in the preceding blanks when known*) and

WHEREAS, **COX COMMUNICATIONS, INC.**, a corporation of the State of Georgia, having a principal place of business at 1400 Lake Hearn Dr., N.E., Atlanta, Georgia 30319, is desirous of acquiring an interest in the same;

NOW, THEREFORE, for and in consideration of Five Dollars (\$5.00) and other good and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, we, **Keith Alan Rothschild, Julius Bert Bagley, and Robert Lee Ames Jr.** by these presents do sell, assign and transfer unto **COX COMMUNICATIONS, INC.**, the full, exclusive and entire right, title, and interest in and to said application, in and to any divisions, continuations, continuation-in-part, and reissues thereof, and in and to all inventions and improvements disclosed and described in said application, preparatory to obtaining Letters Patent of the United States therefor; and we hereby request the Commissioner of Patents and Trademarks to issue any and all Letters Patent of the United States resulting from said application, or from a division, continuation, continuation-in-part, or reissue thereof, to **COX COMMUNICATIONS, INC.**, as the assignee, for its interest and for the sole use and benefit of **COX COMMUNICATIONS, INC.** and its assigns and legal representatives;

For the same consideration, we, by these presents do sell, assign, and transfer to **COX COMMUNICATIONS, INC.**, the full, exclusive, and entire right, title and interest in and to any foreign application or applications corresponding to any of said applications, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of **COX COMMUNICATIONS, INC.**, or its designee insofar as permitted by applicable law.

AND, for the same consideration, we agree to sign all lawful papers, execute all division, continuing, continuation-in-part, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid **COX COMMUNICATIONS, INC.**, its successors, assigns, and nominees, to obtain and enforce proper protection, including the right to sue for patent infringement, for all said inventions and improvements in all countries throughout the world.

INVENTOR 1

Keith Alan Rothschild
Keith Alan Rothschild

Date: 7-19-2010

WITNESS: *M. J. G. [unclear]*

Date: 7-19-2010

WITNESS: *Rachel C. Brown*

Date: 7/19/2010

OR

USE SECTION BELOW ONLY IF SIGNING IN PRESENCE OF A NOTARY

Date: _____

Keith Alan Rothschild

STATE OF _____)

ss.

COUNTY OF _____)

Before me, a Notary Public in and for the State of _____, on this _____ day of _____, 2010, personally appeared **Keith Alan Rothschild**, who being duly sworn, signed and acknowledged the foregoing Assignment as his/her free act and deed.

(SEAL)

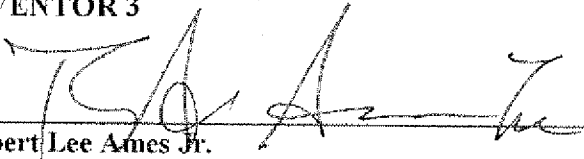
(NOTARY PUBLIC)

My Commission Expires:

ASSIGNMENT

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INVENTOR 3



Robert Lee Ames Jr.

Date: 7-19-2010

WITNESS: Michelle G. McLaughlin

Date: 7-19-2010

WITNESS: Rachael Crow

Date: 7/19/2010

OR

USE SECTION BELOW ONLY IF SIGNING IN PRESENCE OF A NOTARY

Robert Lee Ames Jr.

Date: _____

STATE OF _____)

ss.

COUNTY OF _____)

Before me, a Notary Public in and for the State of _____, on this _____ (_____, 2010, personally appeared **Robert Lee Ames Jr.**, who being duly sworn, and acknowledged the foregoing Assignment as his/her free act and deed.

(SEAL)

(NOTARY PUBLIC)

My Commission Expires: