PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
Tim Ruiz	07/22/2010	

RECEIVING PARTY DATA

Name:	The Go Daddy Group, Inc.
Street Address:	14455 N. Hayden Road, Suite 219
City:	Scottsdale
State/Country:	ARIZONA
Postal Code:	85260

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12841689

CORRESPONDENCE DATA

Fax Number: (480)275-3951

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 480-505-8800

Email: inventions@godaddy.com

Correspondent Name: GO DADDY GROUP, INC.

Address Line 1: 14455 NORTH HAYDEN ROAD

Address Line 2: SUITE 219

Address Line 4: SCOTTSDALE, ARIZONA 85260

ATTORNEY DOCKET NUMBER: 0222

NAME OF SUBMITTER: Chris A. Watt

Total Attachments: 1

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CH \$40.00

PATENT REEL: 024727 FRAME: 0772

ASSIGNMENT OF APPLICATION	Docket Number (0	•				
Whereas, I,Tim Ruiz	of Cedar	Rapids, IA	_, hereafter			
referred to as applicant, have invented certain new and NOTIFICATION SYSTEM AND METHOD	•	'				
for which an application for a United States Patent was filed on						
Application Number						
for which an application for a United States Patent						
Whereas, The Go Daddy Group, Inc. of	Scottsdale, A	\Z	nere referred			
to "assignee" whose mailing address is14455 N. H	ayden Road, Suite 2 ⁻	19, Scottsdale, AZ	85260 is			
desirous of acquiring the entire right, title and interest in the same;						
Now, therefore, as part of my employment with The Go Daddy Group, Inc. and with no additional consideration, I, the applicant, by these presents do assign and transfer unto said assignee the full and exclusive right to the said invention in the United States and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said assignee, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.						
Executed this12thday of	March	,2009				
at Cedar Rapids, IA						
	Ze	三儿了				
_		Signature				
<u>-</u>		Tim Ruiz inted Name				
		intod Hamo				
Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, See below*.						
✓ Total of1						

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RECORDED: 07/22/2010

PATENT REEL: 024727 FRAME: 0773