

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Name</th> <th style="width: 30%;">Execution Date</th> </tr> </thead> <tbody> <tr> <td>Thomas Weckerle</td> <td>07/22/2010</td> </tr> <tr> <td>Klaus Dieckmann</td> <td>07/22/2010</td> </tr> </tbody> </table>		Name	Execution Date	Thomas Weckerle	07/22/2010	Klaus Dieckmann	07/22/2010				
Name	Execution Date										
Thomas Weckerle	07/22/2010										
Klaus Dieckmann	07/22/2010										
RECEIVING PARTY DATA											
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">Name:</td> <td>Weckerle GmbH</td> </tr> <tr> <td>Street Address:</td> <td>Holzhofstr. 26</td> </tr> <tr> <td>City:</td> <td>Weilheim</td> </tr> <tr> <td>State/Country:</td> <td>GERMANY</td> </tr> <tr> <td>Postal Code:</td> <td>82362</td> </tr> </table>		Name:	Weckerle GmbH	Street Address:	Holzhofstr. 26	City:	Weilheim	State/Country:	GERMANY	Postal Code:	82362
Name:	Weckerle GmbH										
Street Address:	Holzhofstr. 26										
City:	Weilheim										
State/Country:	GERMANY										
Postal Code:	82362										
PROPERTY NUMBERS Total: 1											
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12841278</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12841278						
Property Type	Number										
Application Number:	12841278										
CORRESPONDENCE DATA											
<p>Fax Number: (248)645-1568 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 248-645-1483 Email: IPDocket@HowardandHoward.com Correspondent Name: HOWARD & HOWARD ATTORNEYS PLLC Address Line 1: 450 West Fourth Street Address Line 4: Royal Oak, MICHIGAN 48067</p>											
ATTORNEY DOCKET NUMBER:	060718.00013										
NAME OF SUBMITTER:	Gregory D. DeGrazia										
<p>Total Attachments: 2 source=060718_13_Assignment#page1.tif source=060718_13_Assignment#page2.tif</p>											

CH \$40.00 12841278

501241258

**PATENT
 REEL: 024729 FRAME: 0653**

ASSIGNMENT
(Joint Inventors)

WHEREAS, we, Thomas Weckerle and Klaus Dieckmann (hereinafter referred to as Assignors), residing respectively at Carl-Benz-Str. 5, 82380 Peißenberg, GERMANY, and Sundustry GmbH, Seewiesenstr. 90, 73329 Kuchen, GERMANY have invented new and useful improvements in:

CLOSEABLE LIPSTICK

which is set forth in an application for Letters Patent filed on _____ in the United States having Serial No. _____ and Attorney Docket No. 060718.00013.

AND WHEREAS, Weckerle GmbH, (hereinafter referred to as Assignee), of Holzhofstr. 26, Weilheim, 82362 GERMANY, is desirous of acquiring the entire right, title and interest in and to said invention and said Letters Patent of the United States, and in and to any Letters Patent or Patents, United States or foreign, to be obtained therefore and thereon:

NOW, THEREFORE, be it known by all whom it may concern, that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignors have assigned, sold and set over, and by these presents assign, sell and set over unto the Assignee, its successors, legal representatives and assigns, for the territory of the United States of America and all foreign countries, the entire right, title and interest in and to said invention, said application for Letters Patent, including the right to file foreign patent applications corresponding to said application, and the right to claim the priority date of said United States patent application and any legal equivalents thereof, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor and thereon, and to any and all divisions, continuations, and continuations-in-part of said application, or re-issues or extensions of said Letters Patent or Patents prepared and executed by Assignors on even date herewith, the same to be held and enjoyed by the Assignee, as fully and entirely as the same would have been held by the Assignors had this Assignment and sale not been made.

AND the Assignors hereby covenant and agree that the Assignors will at any time upon the request and at the expense of the Assignee execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to said invention and to obtain Letters Patent therefor, and the Assignors hereby authorize and request the Commissioner of Patents to issue said Letters Patent to the said Assignee in accordance with this Agreement.

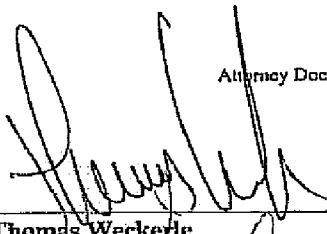
#1632270-v1

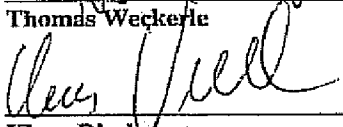
22.07.2010

Date

22.07.2010

Date


Thomas Weckerle


Klaus Dieckmann

Please address all correspondence and telephone calls and, upon recordation, please return this document to:

GREGORY D. DeGRAZIA
HOWARD & HOWARD ATTORNEYS PLLC
The Howard & Howard Office Center
450 West Fourth Street
Royal Oak, MI 48067-2557
(248) 723-0325