## PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
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Selwyn D. Simmons				04/28/2010	
RECEIVING PARTY DATA					
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PROPERTY NUMBERS Total: 1					
Property Type			Number		
Patent Number: 72698		2698	54		7269854
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ATTORNEY DOCKET NUMBER:		23SA-152652			
NAME OF SUBMITTER:		Heidi Charlip			
Total Attachments: 1 source=23SA-152652 Assignment#page1.tif					

## ASSIGNMENT

WHEREAS, Selwyn D. Simmons of Mill Valley, California (hereinafter "Assignor") is the owner of all right, title and interest in and to United States Patent No. 7,269,854, entitled "Transaction System for Transporting Media Files from Content Provider Sources to Home Entertainment Devices," issued September 11, 2007, based on application serial No. 09/789,780, filed February 20, 2001, which was a continuation of application serial No. PCT/US99/19108, filed August 19, 1999, and which claims priority from U.S. Provisional Application No. 60/097,678, filed August 23, 1998; and

WHEREAS, iMTX Strategic, LLC of Mill Valley, California, a California limited liability company, (hereinafter "Assignee") has acquired the aforementioned Letters Patent from Assignor and desires to have a recordable document evidencing such conveyance, transfer and assignment so that Assignee may have title recorded in its name.

NOW, THEREFORE, in consideration of the foregoing recitals and of other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby confirms that he has sold, assigned and transferred, and does hereby sell, assign and transfer, to Assignee the entire right, title and interest in and to the aforementioned Letters Patent and to the invention(s) described and claimed therein, together with all rights of Assignor associated therewith, including any other Letters Patent and applications therefor on such invention(s) in the United States and throughout the world, and the right to sue for and collect damages by reason of past infringement of any and all of said Letters Patents and applications.

Assignor represents and warrants that he has not granted and will not grant to others any rights inconsistent with the rights granted herein.

IN WITNESS WHEREOF, Assignor has executed this Assignment.

ASSIGNOR

Dated: April 28, 2010

Selwyn D. Simmons

PATENT REEL: 024733 FRAME: 0284

**RECORDED: 07/23/2010**