

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Tal MUSKAL | 06/15/2010 |
| Tal KEINAN | 06/15/2010 |
| RECEIVING PARTY DATA | |
| Name: | SemantiNet Ltd. |
| Street Address: | Hutsot Shefayim, P.O.Box 348 |
| City: | Shefayim |
| State/Country: | ISRAEL |
| Postal Code: | 60990 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 12809592 |
| CORRESPONDENCE DATA | |
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| ATTORNEY DOCKET NUMBER: | 47822 |
| NAME OF SUBMITTER: | Martin D. Moynihan |
| Total Attachments: 1 source=47822 Executed Assignment#page1.tif | |

CH \$40.00 12809592

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned:

Tal MUSKAL
88 Ahad HaAm Street
65206 Tel-Aviv
Israel

Tal KEINAN
185 HaYarkon Street
63453 Tel-Aviv
Israel

hereby sell(s), assign(s) and transfer(s) to:

SemantiNet Ltd.
Hutsot Shefayim
P.O.Box 348
60990 Shefayim
Israel

(hereinafter called the "Assignee"), its successors, assigns, nominees or other legal representatives, the undersigned's entire rights, title and interest in and to the invention titled:

**SYSTEM AND METHOD FOR INVOKING FUNCTIONALITIES USING
CONTEXTUAL RELATIONS**

described and claimed in the following Patent Application:

**Entry into National Phase in the USA of PCT Patent Application
No. PCT/IL2008/000470,
international filing date April 6, 2008,
and identified as Attorney Docket No. 47822**

and in and to said Patent Application, and all original and reissued Patents granted therefore, and all divisions and continuations thereof, any corresponding PCT Patent Application and the National Phases thereof, including the right to apply and obtain Patents in all other countries, the priority rights under International Conventions, and the Letters Patent which may be granted thereon:

covenant that the undersigned have (has) the full right to convey the entire interest therein assigned;

authorize(s) and request(s) the Registrar of Patents, and any Official of any country whose duty it is to issue Patents on applications as aforesaid, to issue the said Letters Patent to the said Assignee;

and agree(s) to sign all lawful papers, make all rightful oaths, do all lawful acts requisite for such Patent Applications, and do everything possible to aid said Assignee to apply for, obtain and enforce Patent protection for said invention.



Tal MUSKAL



Tal KEINAN

Date: 6/15/10

Date: 6/15/10