

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Christoph Behling	06/15/2010
RECEIVING PARTY DATA	
Name:	LVMH Swiss Manufactures SA
Street Address:	Louis-Joseph Chevrolet 6A
City:	La Chaux-de-Fonds
State/Country:	SWITZERLAND
Postal Code:	2300
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29362561
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ATTORNEY DOCKET NUMBER:	4888-048
NAME OF SUBMITTER:	Jeffrey Kaden
Total Attachments: 2 source=Assignment_4888_048_07_26_2010#page1.tif source=Assignment_4888_048_07_26_2010#page2.tif	

OP \$40.00 29362561

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PATENT
REEL: 024738 FRAME: 0255

Assignment of Filed Patent Application

Date: 15 June, 2010

Assignor: Christoph BEHLING
10 Southam Street
London W10 5HP
United Kingdom

Assignee: LVMH Swiss Manufactures SA
Louis-Joseph Chevrolet 6A
2300 La Chaux-de-Fonds
Switzerland

If there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them.

This assignment relates to a United States patent application signed by Assignor and entitled

WEIGHT

This patent application was filed in the United States Patent and Trademark Office on **May 27, 2010** and received Serial No. **29/362,561**. This patent application is called "the Patent Application".

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment.

Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent Application, the invention described and claimed in the Patent Application, and all patents that may issue based on the invention and on the Patent Application in the United States and in every foreign country. Assignor also assigns to Assignee all priority rights in the Patent Application.*

*In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.** Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee.

Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment.

This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

The undersigned hereby grant(s) to the firm of Gottlieb, Rackman & Reisman, 270 Madison Avenue, New York, New York 10016-0601, the power to insert on this assignment any further identification of the Patent Application which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document.

* Strike italicized sections only if foreign rights are not intended to be assigned.

The effective date of this assignment is the date at the top of this assignment.

TYPED OR
PRINTED NAME(S)

DATE

SIGNATURE(S)

Christoph Behling
First Name Middle Initial Last Name

15.6.10



First Name Middle Initial Last Name

First Name Middle Initial Last Name

First Name Middle Initial Last Name

STATE OF
COUNTY OF

STATE OF
COUNTY OF

On before me personally came

On before me personally came

to me known to be the Assignor(s) described in and who
executed the foregoing Assignment, and the Assignor(s) duly
acknowledged to me execution of the same.

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Notary Public

Notary Public

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